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Fisher Theatre



Cassie Saylor, junior in pre-advertising from the Orchesis I Dance Company, practices for the Barjche 2011 show Thursday at Fisher Theatre. The performance took place Friday through Sunday. Photo: Kendra Plathe/Iowa State Daily

Barjche chooses nature as '11 theme

By Elisse.Lorenc
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Barjche 2011, a program pre-formed by the Orchesis 1 Modern Dance Company, chose a theme they believed all students could relate to — nature and sustainability.

“We had a lot of choreographers talk with our adviser, Cynthia, and we came to the conclusion that the majority of us would like to do something with the four elements, do something with recycling, just for the benefit of the world,” said Michelle Farley, President of Orchesis 1.

“There’s so many students that are wanting to be involved, it’s the cool thing to do to become more environmentally friendly,” she said.

“And it just makes a whole lot of sense for us to show ways of movement to indicate and to show the



Connor O'Brien Stoffa, sophomore in performing arts from the Orchesis I Dance Company, practices for the Barjche 2011 show Thursday at Fisher Theatre. Photo: Kendra Plathe/Iowa State Daily

things that are happening around the world,” Farley said.

Barjche began in the 1940s, initiated by three apt women who were involved with Orchesis 1 — Barbara, Gene and Charlotte.

Barjche 2011 got the idea from their adviser, Cynthia Adams,

who shares a passion for the environment.

“I approached the students when we were talking about it, and they also agreed that it would be something that they were interested in as well,” Adams said.

“Usually the adviser will think

of things, then she’ll go the president and other officers, and we’ll discuss it,” Farley said.

“Then we’ll have a show in October that shows little bits of what our show in February is going to be, and by October that’s when we finally decide what we’re going to do,” Farley said.

Through a variety of costumes, movement, music and text excerpts from newspapers and interviews, the company preformed a subtle but powerful message to audiences.

“A lot of the dances, you have to dig a little deeper than to just watch them from one side,” said Emily Bright, one of performers for Orchesis 1.

“There’s a dance about oil spills, and there’s a dance about fire, and there’s water and rain and passion,” Bright said.

“And you really need to listen to the music and feel what they’re feeling. That’s how the dancers are

BARJCHE.p12A >>

DECA Business Ethics

Students build careers through competition

By Frances.Myers
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Students in Free Enterprise collaborated with DECA for the first time ever to host a DECA Business Ethics competition Saturday in the College of Business here at Iowa State.

According to the official DECA website, DECA is a nonprofit national organization that seeks to “prepare emerging leaders and entrepreneurs for careers in marketing, finance, hospitality and management in high schools and colleges around the globe.”

In this competition, Students in Free Enterprise provided six DECA teams from across the state of Iowa with a real-life world ethical dilemma that has been faced by a company in the past.

The teams were given an hour and a half to analyze whatever dilemma they were presented with and the circumstances surrounding the dilemma. Once time was up, the teams were asked to deliver a 10 to 15 minute presentation in front of a panel of judges as well as a question and answer session around the course of action they chose and their reasoning behind it.

“In this event, the judges will judge both the

COMPETITION.p12A >>

Ames

City Council proposes new 2011-12 budget

By Kayla.Schantz
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The Ames City Council fought the terrible weather last Tuesday, Wednesday and Thursday to discuss the proposed 2011-2012 Ames Budget, which covers an estimated \$193 million for expenditures.

This figure is a 5.2 percent increase from last year’s adopted budget.

Ames residents will see an increase in several utility costs — 15 percent for storm sewer, eight percent for water and 10 percent for sanitary sewer.

One of the subjects discussed by the council was funding for natural disaster damage in the past year. The preliminary damage estimates for the wind storm in July and the floods in August totaled \$2 million, according to Duane Pitcher, city finance director.

The Federal Emergency Management Agency will cover 75 percent of that cost, and 10 percent will be provided by state funding, adding to a total of \$1.7 million. Ames is required to match 15 percent of that.

The city will also receive credit for its volunteer labor that will go toward the matching funds.

BUDGET.p12A >>

College of Business

Iowa State works closely with China

By Ben.Theobald
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Iowa State is making closer connections with China.

The College of Business is in the process of working out an arrangement that will allow students from China to come to Iowa State to finish their college education.

“The Chinese students will take their first two years of coursework there,” said Danny Johnson, associate dean for the College of Business. “Then they will come here and finish out the last two years in the College of Business at Iowa State. They will graduate with a degree from Iowa State.”

Johnson said, “There is also a plan where students may do one year at their home university and then transfer here at Iowa State to do the remaining three years.”

“The proposal was first discussed between [Southwestern University of Finance and Economics] and Iowa State last spring of 2010,” said Lee Van Brocklin, academic adviser for the undergraduate program of the College of Business.

As of now, the only university in China the College of Business is developing this rela-

AGREEMENT.p12A >>

Discussion



Kevin Zimmerman, graduate student in human development and family studies, speaks about student resources during the Social Justice Summit on Feb. 5 at the Knapp Storms Dining Center. Photo: Kelsey Kremer/Iowa State Daily

Social Justice Summit teaches multiculturalism

By Jaleesa.Epps
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Democracy, freedom and justice — these are the words that have been blasted over the news because of recent events like the Egyptian protests and Tunisian riots.

Starting Saturday, Feb. 5, students had the chance to hear these words again, this time at the Social Justice Summit. This event was formerly known as the Multicultural Leadership Summit.

Participants at the Social Justice Summit on Saturday had the opportunity for discussion on issues such as diversity, multiculturalism and social justice.

The goal of the summit was to increase student awareness on social issues and to have students develop future goals that will further improve their commitment to social change.

“Activism can be defined in many ways,” said Stephanie Bondi.

“Activism can be through protests, and it could be

through educating ourselves and others. Building community is very important to sustain,” said Stephanie Bondi, graduate assistant in educational leadership and policy studies.

Bondi is also a co-chairperson of the Social Justice Summit.

During the summit, students took part in large group, small group and individual sessions that will assist them in becoming agents of social change on campus.

“Our mission is to provide students a place to learn about themselves and others through social justice,” Bondi said. “We wanted to provide a place where students can congregate and come together in a safe environment,” Bondi said.

The Summit is now in its 10th year at Iowa State, and is open to 40 ISU students. Registration is free.

“Last year it was very successful. In a lot of cases, you will find people who do have an interest in social justice, but they just don’t know how to go about it,” Bondi said.

Weather | Provided by ISU Meterological Society

Monday
-10|13

Temperatures dropping off. Winds light 8-13 mph. Bitterly cold.

Tuesday
-10|5

Bitterly cold temperatures continue. Light winds 8-13 mph.

Wednesday
-12|5

Cold pool won't move for anyone. Winds light 5-10 mph.

On this day in 1987:
Temperatures hit a record high of 63 degrees in Des Moines and 69 in Sioux City.

Calendar

MONDAY

Three Classics by Mercer Mayer
When: 10 a.m., 12:30 p.m., 4 p.m.
What: Presented by the Omaha Theater Co.
Where: Stephens Auditorium

MONDAY

Black Faces of War
When: 7 p.m.
What: Robert V. Morris visits Iowa State to give a lecture.
Where: South Ballroom, Memorial Union

TUESDAY
Coach Talk: Fred Hoiberg
When: noon-1 p.m.
What: Hoiberg will meet with fans and answer questions.
Where: Great Hall, Memorial Union

WEDNESDAY

Trouble in the Trailer Park
When: 6 p.m.
What: Lecture presented by Lee Rood, of the Des Moines Register
Where: 130 Design

THURSDAY

Case study: Immigration
When: noon
What: Cornelia Flora, ISU sociology. Part of the Research on Latinos in Iowa series.
Where: 113 East Hall

FRIDAY

Gymnastics
When: 7 p.m.
What: Iowa State vs. Oklahoma
Where: Hilton Coliseum

Rebarcak *Chiropractic*
BACK CARE CENTER
Dr. Rod Rebarcak
Dr. Ben Winecoff
Dr. Matt Cross

Monday through Saturday
 FREE STUFF FOR FANS
E. of Culvers 233-2263 backcareiowa.com 10 Years

BLACK FACES of WAR
Robert V. Morris
Robert V. Morris is the author of the new illustrated history *Black Faces of War: A Legacy of Honor from the American Revolution to Today*. The grandson and son of two decorated army officers, Morris founded the Fort Des Moines Memorial Park and the WWII Iowa Tuskegee Airmen Memorial at the Des Moines International Airport. His documentary Tradition And Valor was broadcast on Iowa Public Television and preceded the release of his book by the same name. Morris is a graduate of the University of Iowa, taught journalism at Iowa State University and is a past-president of the NAACP Iowa-Nebraska Conference.
Monday, February 7, 2011
7 pm, South Ballroom, Memorial Union
Sponsored by: History Committee on Lectures (funded by GSB)

Daily Snapshot



DANCING: Students celebrate Masquerade Ball setup
Members of the Oak-Elm Hall Council dance after setting up the Masquerade Ball on Saturday at the Great Hall in the Memorial Union. The event was co-sponsored by the Inter-Residence Hall Association and hosted by Oak-Elm and BWR Hall Councils for all students. Photo: Phuong Thao Nguyen/Iowa State Daily

Police Blotter:

Ames, ISU Police Departments

The information in the log comes from the ISU and City of Ames police departments' records. All those accused of violating the law are innocent until proven guilty in a court of law.

Feb. 2

Stephen Hansen, 26, 405 Wellons Drive, was arrested and charged with public intoxication. He was transported to the Story County Justice Center. (reported at 2:09 a.m.)
Laricia Brisbon, 39, 126 Welch Ave. unit 303, was arrested and charged with domestic abuse (simple). (reported at 2:15 a.m.)
Vehicles driven by Kira Strong and Holly Davis were involved in a property damage collision. (reported at 6:05 p.m.)

Feb. 3

Marshall Loftus, 23, of Algona, was arrested and charged with serious assault and public intoxication. (reported at 1:30 a.m.)
Gabriel Hanson, 33, 1819 24th St., was arrested and charged with operating while intoxicated. (reported at 2:27 a.m.)
Michael Moore, 26, 122

Feb. 4

Kwasi Amarte, 26, of Carroll, was arrested and charged with driving under revocation and driving under suspension. (reported at 1:29 a.m.)
Nicole McDonald, 19, 1300 Coconino Road unit 119, was arrested and charged with operating while intoxicated. (reported at 1:44 a.m.)
Jeremy Lownes, 26, 3000 Regency unit 9, was arrested and charged with operating while intoxicated. (reported at 2:22 a.m.)
Jason Bergman, 21, 330 Marshall Ave. unit 106, was arrested and charged with public intoxication. (reported at 2:45 a.m.)
Mary Tejada, 29, 173 Creekside Drive, was arrested and charged with operating while intoxicated. (reported at 2:57 a.m.)
Michael Caswell, 57 S. Duff, was arrested and charged with pub-

Feb. 5

Dennis Norman, 49, 457 Maple Ave., was arrested and charged with third-degree attempted burglary. (reported at 12:21 a.m.)
Jason Williams, 35, 229 S. Kellogg Ave. was arrested and charged with third-degree attempted burglary. (reported at 12:21 a.m.)

Feb. 6

University Village unit B, was arrested and charged with operating while intoxicated. (reported at 3:30 a.m.)
Robert Whitehill, 33, 301 Main St., was arrested and charged with parole violation. (reported at 9 a.m.)
Vincent Schultz, 19, of Boone, was arrested and charged with credit cards and identity theft. (reported at 9:30 a.m.)
Wenmin Xu, 21, 428 Stonehaven Drive unit 16, was arrested on outstanding warrants charging him with driving under suspension and driving while barred. (reported at 10:31 a.m.)
A resident reported receiving harassing text messages from an acquaintance. (reported at 11:50 a.m.)
Officers initiated a drug-related investigation. (reported at 11:39 p.m.)
lic intoxication (third offense). (reported at 3 p.m.)
A vehicle that left the scene struck a parked car. The investigation is continuing. (reported at 4:29 p.m.)
Martin Anderson, 29, 1317 Wilson Ave., was arrested and charged with two counts of fourth- and fifth-degree criminal mischief, three counts of violation of a protective order, interference with official acts (simple), operating while intoxicated and criminal trespass (reported at 9:41 p.m.)

Celebrity News
Notes and events.

'Real Housewives of Miami' cast revealed
Bravo is turning up the heat with the latest addition to the "Real Housewives" franchise. The network has headed to the Sunshine State for "The Real Housewives of Miami."
"The newest series of the Housewives franchise adds a unique flavor as the show goes inside this cultural hot spot," the network said in a statement. "The Real Housewives of Miami" follows six of the most connected and influential women of Miami as they live their lives to the fullest in this sunny city where the party never stops.
Among the lucky ladies who are sure to keep things lively when the show premieres Feb. 22: Lea Black, Marysol Patton, Adriana DeMoura-Sidi, Alexia Echevarria, Cristy Rice and Larsa Pippen.

Amber Riley: 'Glee' should do Chaka Khan
Amber Riley really loves Chaka Khan.
So much so that the "Glee" star has linked up with Essence magazine for a campaign to have her hit show feature the singer's music as a themed episode.
Riley appears as Khan in a spread for the mag, and a Facebook page has been devoted to the campaign.
"Chaka Khan is my favorite artist not only because her voice is absolutely amazing," Riley told Essence. "She's just creative, she's different, she came out different. She had a different sound from anyone who was in her era."

Camille Grammer lands new TV gig
She may not yet have decided whether she'll return for a second season of "The Real Housewives of Beverly Hills," but Camille Grammer already has another gig lined up: She's set to star on the Feb. 17 season finale of "\$#! My Dad Says," reports TV Guide. In an episode that appears to be ripped from the headlines, the 42-year-old ex-wife of Kelsey Grammer will play Camille, a divorced reality star who goes house-hunting with Vince (Will Sasso) and Bonnie (Nicole Sullivan) as her camera crew follows along.
As "Real Housewives of Beverly Hills" viewers know, the Grammers' marriage fell apart during the show, and Camille filed for divorce last July.

Obsessions: It's good to be a Smith kid
Jaden and Willow Smith, if you haven't noticed, are having a moment. In the past year, the children of Will and Jada Pinkett Smith have gone from standing beside their superstar parents at red carpet events to having the red carpet rolled out especially for them. It began last summer with 12-year-old Jaden's box-office hit, "The Karate Kid," which pulled in \$55 million in its first weekend and went on to gross \$359 million worldwide, according to BoxOfficeMojo.com.
Now Jaden's headed for the Grammys on Feb. 13, where he'll perform alongside Usher and Bieber. His 10-year-old sister, Willow, is gearing up to join the Biebs as he tours Europe.

CNN Wire Service

COMPLETE BODY TRANSFORMATION
VALENTINE SPECIAL
GRAB YOUR SPOUSE, PARTNER OR BEST FRIEND AND ENROLL IN A PROGRAM THAT WILL TRANSFORM YOUR MIND, BODY AND LIFESTYLE.
ENROLL 2 PEOPLE in our 10 week program between February 7th and 14th for only \$599
Must enroll two people on or before February 14th, 2011.
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515-509-6904 | ames@kosama.com

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WEST 4611 Mortensen 515.292.9515
NEW 3 TANS CLIENTS FOR \$3
Tropical Beds. Expires 2/28/2011. New clients only.



CY'S ROOST

Thursday

BIRTHDAY THURSDAYS

21 Pitchers for \$30
Your B-Day Week (8-11 Only)
\$2.50 SOCO Limes

Friday

FAC 4 - 8pm

\$1 Domestic Draws
FREE Dominos Pizza
6 - 8pm
2fers on Wells & Draws
8 - 10pm

Valentine's Day Special

\$2 pink Coors light draws
Friday Feb 11th

Tuesday

Buck Bottles w/ Koozie
\$1 Domestic Bottles
\$2.50 Imports

Wednesday

BEER PONG TOURNEY @ 10 pm

\$250 GRAND PRIZE!

Beverages included while in tourney!

\$2 Wells and Draws till 11 \$2.50 Domestic Bottles
\$5.00 Pitchers \$3.00 Bombs til midnight

Saturday

2fers on Wells & Draws
til 10pm

\$2.50
REAL Captains 8-11 pm

Thursday

**BIG ASS BOOTS
OF BEER
68 oz.**

MUG NIGHT

\$3 Draws \$5 Wells
\$2 Shots from 10 - Close
\$3 Tall boys
(upstairs bar)

OUTLAWS

Wednesday

CLASSIC ROCK COUNTRY KARAOKE

\$1 Well Whiskey
\$1 Busch Light Draws
\$3 Templeton Rye

WHISKEY WEEKENDS

8 - 9pm 3 fers on Whiskeys
8 - 11pm \$1 Dirty Shirley drinks
9:30 - 11pm 2fers on
Whiskeys
10pm-close \$2 shots
(upstairs bar)
11pm-close \$3 Whiskeys

SIPS

Weekend (fri & sat)

Thursday

Greek Night

Come in and get your Greek
wristbands for \$1 off mugs
every Thursday, \$1off soco
lime shots all night w/
wristband!

GET BOMBED @ SIPS

\$3 Bombs Friday & Saturday til 11
along with \$1 wells and draws til 10

Sips Birthday Saturday THE ULTIMATE BUCK BOTTLE

Come in with a group of 8 for your birthday
from 8-10 and get a well bottle for the party
for only \$1

Sips Annual Valentine's Day Bash

Saturday February 12th
\$2 Pink Beer & Dirty Shirleys
All Night
Coors Light Girls will be
in the building
Come and find your Valentine!

Tuesday Karaoke & 2fers

Wednesday

GET BOMBED @ PADDY'S

\$1 Domestic Draws \$3 Jager & Soco
\$2 Java, choco chip, pomegranate, and cotton candy

Thursday

MUGnight

\$3 Draws \$5 Wells

Saturday

\$ employee pricing \$

Friday

FAC

get here before
6 and get your
hands stamped
for \$1 Draws
till midnight

Wheel of deals
8-11pm free hotdogs

Paddy's Irish Pub

Editorial

Obama needs to speak up on Mubarak

It's hard for us, growing up in a country where the government – and democracy – are cornerstones of society, to appreciate the true scope of the Egyptian protests.

The political movement, now entering an unprecedented third week, is precisely the sort of free assembly and government criticism our forefathers sought to protect with the First Amendment.

What you're seeing, folks, is democracy incarnate. Forget the mythos, the media hoopla that comes every time the tea partiers get together and wave flags – the past few weeks of turmoil in Cairo are indeed an historic event, proof that people can assemble and demand social reform under the most authoritative of regimes.

What we're missing, Daily faithful, is the Barack Obama from the campaign trail.

Despite the worldwide, unanimous consensus that President Hosni Mubarak needs to step down in an expeditious fashion, the White House seems content to stand on the sidelines, fingers crossed, and wait for 'the right thing' to be done.

While the President has indeed stepped up his rhetoric as the world collectively looks our direction and waits for something – anything – to be said, Obama isn't saying much.

There's the glossy, polished politicking masquerading as 'official' sentiment, with the President stating that Egypt's transfer of power "... must begin now" and lead to "free and fair elections," and "include a broad representation of the Egyptian opposition."

However, when asked directly if Mubarak should step down, President Obama doesn't seem comfortable going any further than stating Mubarak needs to "consult with advisers" and "listen to what's being voiced by the Egyptian people."

We expect more from you, Mr. President.

Now is hardly the time for political maneuvering.

While we seem content to maintain friendly relations with less-than-friendly regimes, such as Saudi Arabia, the bridge between America and Hosni Mubarak is one we can most surely afford to burn.

The people of Egypt need reassurance beyond political rhetoric.

There's simply no excuse for the conduct of the Mubarak regime. While the President has no qualms condemning violence against the protesters and journalists braving the chaos of Tahrir Square, he seems content to mince words regarding Mubarak stepping down.

Interestingly, last Thursday our oft-maligned Senate gave unanimous approval to a resolution calling for "an orderly and peaceful transition to a democratic political system, including the transfer of power to an inclusive interim caretaker government, in coordination with leaders from Egypt's opposition, civil society and military, to enact the necessary reforms to hold free, fair and internationally credible elections this year," a refreshingly forthright, bold statement that we're proud to reprint.

However, no such statement from Obama exists. Given the circumstances, allow us to chime in:

Mubarak needs to go. Now.

Editorial Board
Jessie Opoien, editor in chief
Zach Thompson, managing editor of production
RJ Green, opinion editor

Reflection



Columnist Bohl says that we can "learn to enrich ourselves as citizens by something as simple as switching off the TV." He says we can strengthen ourselves through silence, instead of covering our thoughts with the ongoing babble of society. Courtesy photo: Wikimedia Commons

The strength of silence

By Adam.Bohl@iowastatedaily.com

Any more, it seems that in any particular corner of the political spectrum people are constantly contriving ways to improve the efficacy of our government and our American way of life. Both of these things are noble pursuits against which I draw no grievance. However, the methods I see continually employed in such plans are focused on the aggregate rather than the individuals that make up that system.

In the engineering disciplines there are a number of creative ways one can reinforce a wooden structure by virtue of its geometry, but a structure of wood will never have such strength or rigidity as a structure made of steel utilizing the same geometry. The difference in strength between the two structures lies in their molecules, the very building blocks of their nature. Improving our nation and our lives may require something different than government action. It may require that we improve ourselves as hard-working, thinking, creative individuals.

This is not hard to imagine, the thought that better-informed voters and more educated citizens would make better choices and thus improve our democracy. This idea bears the brand of no particular political ideology. It does not speak of the role of government, or of the decline of Federalism in the United States, but it does speak, nay it cries, one thing and one thing only, "E Pluribus Unum!" (Out of many, one!) A simple idea for sure, but how do we begin to take steps toward bettering ourselves as citizens and individuals.

The first step, and in many ways the most critical, is to begin to think one's own thoughts. This idea of "finding your own voice" is possibly the most polluted and misunderstood notion in our culture today, but it is nonetheless critical to making decisions as a person rather than merely a consumer. The process of beginning to think independently begins, at least in some part, with silence.

Our culture is saturated with information constantly, and very little of it serves deep purpose. Among the billboards along interstate selling one product or another and the texts we receive from friends that simply say "I'm bored in econ," or the worthless opinions of writers in the student paper, our minds are given little time to reflect. In many ways our generation has grown up with very little time to ourselves, and now we often consciously or unconsciously seek to suppress the presence of silence in our lives. But silence provides us with an opportunity to stop analyzing external stimuli and begin to produce in at least some small way our own thoughts.

In older days men and women found silence looking out the window on the train to work, on the tractor in the fields as the sun's first orange fingers gripped the landscape or on the fishing boat, between the intermittent laps of water against the hull. This summer I was given an opportunity to experience silence in a pure and ancient form, in the cloister of a Monastery.

For five days in the heat of August, I lived with Cistercian Monks. For five days I stayed in a cell with only a lamp, a few books, and a small bed. Silence permeated the grounds. The monks, under holy oath never spoke, and for those five long days I was trapped alone entirely with my thoughts. It was a singular experience. My mind reeled in the long, lonely hours between the liturgies and chants in the chapel. There was no music, there were no voices, no ads and no one's opinion. There was food, there was life and there were my thoughts. While the external landscape of the cloister was peaceful, my internal reality was a psychological maelstrom.

Thoughts, desires, pains and memories, crashed like waves into the island of my consciousness. Hours crept by like years, and the experience was something that could only be described as maddening. Every night on that tiny cot, in that tiny, hot cell, I

thought of running away while the Guestmaster slept, but I stayed, and sometimes only by the strength of my vanity.

While what passed through my labored mind was personal and intimate, I will tell you that in those five days, living the life of a contemplative, I found a voice within me that was my own, and a definition of myself that existed outside the opinions of others, outside of societal definition. Staying with these champions of contemplation helped me understand life as life, free from the shackles of influence (shackles to which I have reluctantly returned).

But why do I relate this anecdote? Is my solution to a stronger America to send collegiate youth to Trappist Orders across the nation? No, of course not. I relate it as an extreme example of how we can strengthen ourselves with silence, and learn to enrich ourselves as citizens by something as simple as switching off the TV at breakfast and taking silence to task with our own thoughts over a bowl of Wheaties. A little contemplation now and then about who we are as men, as Americans, as humans, will clarify our goals and shape our opinions. It will bring us shelter in a blizzard of media wherein we may learn again to form free opinions and vote as we think we ought, not as we are told we should.

Culture

Living with too much technology?

By Clare.Schwager@iowastatedaily.com

As I sit here staring at a blank computer screen, listening to iTunes, my cell phone an arm's-length away, I can't help but think back to the days when homework meant grabbing a pencil and notebook, and calculators were considered high-tech. Maybe I'm old-fashioned, a little nostalgic-but there's no denying the fact that technology use has skyrocketed in the past decade.

Whether it's for class, work or leisure, the average American invests the better part of their day using some technological device or other. Teenage Americans send and receive an astounding average of 2,799 texts per month, while the 18-24 age group sends/receives around 1,299 texts each month. The average American watches around 31.5 hours of TV every week.

In 2009, a study revealed that there are more televisions than people in the United States. From 1999 to 2009, the amount of time kids spent on a computer tripled, according to Nielsen, a consumer data agency.

The statistics go on and on, but I don't think I need to list any more. I'm sure we all get the idea: our days are no longer the sunny, carefree days of our childhood-this is the real world, and it's getting busier.

Step outside and you'll see students shuffling to class with their Blackberries an inch from their noses, iPods tucked safely in a pocket and earphones in. My own day seems to consist of checking CyMail, WebCt, Moodle, AccessPlus, regular email, the news, Facebook, cell phone, etc.

Of course, I'm sure if I cut out Facebook and half of the texting I'd be a much freer person, but this is all easier said than done. There



Columnist Schwager suggests that we could all benefit from turning off our technology, even if just for a short amount of time. Instead of sitting in front of a TV, Schwager suggests going outside and enjoying reality, rather than the virtual world. Photo illustration: Logan Gaedke/Iowa State Daily

seems to be something about technology that just swallows people whole, and refuses to release them. What would it take to get people away from their Smartphones and iPads, their video games and social networks, for even a little while? Is it possible, or even worth it? Maybe not. Maybe it's ridiculous to suggest such a thing. But there comes a time when too much is simply too much.

Children should be outside climbing trees and building snowmen instead of crouching in front of Xbox 360s. Teenagers should be attempting to learn during class instead of texting 'omg, did u see Tracy's hair?!' When Americans are spending four-to-five hours a day in front of a television, something's not

right. Our culture is caught up in the misconception that the virtual world is more interesting than reality. Americans measure status by the number, the cost, the novelty of the gadgets one owns. There is more to life than this, yet few seem to acknowledge such a radical notion.

Technology is, of course, an essential aspect of the world we live in. Without some of the technical advantages we have today, who knows where we'd be as a society. Even I — she-who-repels-technology — can understand and agree to that.

It's a fact of life. But perhaps it's time we all took a little break from the digital frenzy and spent an hour or two each day sans media. Who knows, we might actually enjoy it.

Hospitality



Columnist Hayward writes that, although many women today believe chivalry is dead, American chivalry is still alive and well, especially compared to the ultra laid-back lifestyles of many Australians. Courtesy photo: Thinkstock

Chivalry is not dead in the United States

By Lauren.Hayward@iowastatedaily.com

That famed Midwestern hospitality is most obvious amongst your gentlemen. Yes, ladies of Ames, perhaps despite personal experiences to the contrary, you have yourself a group of very well-mannered men here in Story County – and it is a treat for an Aussie girl.

It could be our egalitarian ideologies, or our laid-back lifestyle, or indeed our convict roots, but the boys in Aus are rarely, if ever, chivalrous.

An Australian friend had a door opened for her by one of these fine, young gentlemen, and she could only respond with bemused offense.

“Really?!” she questioned him and his innocent gesture, “I can open doors for myself.”

I, myself, have had car doors opened for me and front seats offered without any hesitation – to my utter amazement.

While I would never complain about a man displaying such lovely etiquette, it does present itself to be a vast difference in male and female protocol between Australia and the United States. And equally it is something that I am finding difficult to come to terms with.

Perhaps it is the stoic Germaine Greer (ballys Australian feminist) influences of my youth, or the fact that I went to an all-girl high school, but I find the idea of a man waiting upon me uncomfortable. I find myself insisting that I’m “not that kind of girl” and that such behavior is unnecessary, as I have in fact mastered the art of pushing doors and don’t demand a ladies first attitude.

I must admit, however, that I do appreciate the old-fashioned traditions instilled in these American boys. In Australia the men are more interested in displaying their eligibility through the amount of rum consumed in an hour, or how hard they can kick a footy. I think the explanation lies in the preferences of Australian men compared to American men. Generally speaking an Aussie guy is looking for a girl that can kick it like one of the boys, independent and no fuss, happy to get around in shorts, tank tops and flip flops, while still looking gorgeous but natural. And so they treat girls like one of the boys, in that there is no special treatment.

And so the girls oblige, which creates an environment of women who are happy to look after themselves, who will shout rounds with the boys and would dread being singled out or treated differently due to her gender.

And by no means am I suggesting that Australia is a magical land free of sexists and full of respect, but our infamous informality does permeate all aspects of our lives. So like adjusting from metric to imperial, learning how to work out tips, accepting the offer of a seat or an open door is simply another difference that I must embrace.

And to all the girls who take it for granted that a boy will act with such respect, please don’t – it is a rare trait that speaks volumes of his character and should be acknowledged each time, just as you would expect if you were to open a door or offer a seat for someone.

World

Backing Egypt: America’s stance on democracy should mimic our values

Jonathan Angel is the web editor for the Baylor Lariat.

Once upon a time, in a land far, far away, there lived a people subject to the British Empire. They worked hard to sustain their livelihoods, but tensions led to British officers firing upon crudely armed villagers.

Eventually, this spark was fanned into widespread discontent of British rule; the people shucked the colonial yoke in favor of a new republic.

Over the course of decades, investment reformed the economy.

The population exploded on both sides of the great river that divided the nation. And in 2011, protests against the autocratic president were met with water cannons, rubber bullets and tear gas.

Then on Jan. 28, in the midst of these protests, access to the Internet was disabled nationwide.

America and Egypt have so much in common, from money to innovation to founding history.

Thus, it was most surprising that through late last week President Barack Obama and the United States Federal Government continued to support the Egyptian autocratic president, Mohamed Hosni Mubarak against his citizens, even as they clamor for self-rule, for changes, for freedom.

Over the past two months, the Middle East has been in perhaps the greatest state of internal unrest since World War II.

From the collapse of Lebanon’s pro-western coalition government to the night flight of Tunisia’s pro-Western dictator from his post to the ever-more-forceful protests in other countries, especially pro-Western Egypt and Yemen, the region may be headed toward an era of greater individual freedoms and less acquiescence to U.S. political interests.

In his June 2009 speech in Cairo, Obama extended a hand of friendship to the Muslim world - “A New Beginning,” to use the words of the speech title. He commended Morocco for being the first country to recognize the U.S.’s sovereignty, in 1777.

He noted that America and Islam share the common higher principles of “justice and progress; tolerance and the dignity of all human beings.”

Why, then, would Secretary of State Hillary Clinton stress just days before Tunisian President Zine El Abidine Ben Ali’s flight that “we are not taking sides” in this fight for [Tunisian] democracy? Even after a July 2009 State Department cable (classified, but released by Wikileaks) cited that Tunisia had “serious human rights problems” and that “major change in Tunisia will have to wait for Ben Ali’s departure,” the U.S. continued to insist on supporting Ben Ali until the day he fled the country.

The State Department, had it been more astute, would have enjoined support for the Tunisian people; its own cable stated that “most still admire ... the American dream.” Instead, we’re likely viewed now at best as self-interested imbeciles without moral consciences.

“It is not the role of any other country to determine Egypt’s leaders,” Obama said Tuesday from the White House. And he is right; in Iraq we see the consequences of military intrusion. This revolution, however, is of the people, by the people, and for the people of Egypt.

The great news is that we have been given a second chance, an opportunity to form a lasting relationship with a people that will, whether tomorrow or in 10 years, get rid of President Mubarak and install a truly democratic leader.

Second chances rarely come around, and when they do, it’s often at great cost. It took an attack on Pearl Harbor for us to reconsider entering World War II, despite the danger the Axis powers posed.

Let’s not demand a second Pearl Harbor to learn our lesson this time.

The U.S. has long shared a special relationship with Egypt. From the Camp David Accords to the nearly \$2 billion in annual aid sent to support Egypt’s economic and military might, the two countries have a complex history of support.

That relationship should not hinder us from pushing unabashedly for much greater democratization in Egypt; it certainly didn’t hinder President Mubarak from unabashedly ordering crackdowns on nonviolent protests.

Is freedom worth risking a friendly relationship with a dictator? Obama has finally answered that in the affirmative.

“Going forward, the United States will continue to stand up for democracy and the universal rights that all human beings deserve, in Egypt and around the world.”

The question now is whether he will fulfill that promise and end his practice of apologetics for Mubarak’s continued grip on power.

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Gymnastics

	Final
ISU	193.250
NC State	193.175
George Wash.	190.300

No. 17 Iowa State earned its lowest total score all season but was able to hold off No. 18 North Carolina State and George Washington to claim the team title at the triangular meet Friday at Reynolds Coliseum in Raleigh, N.C.

The Cyclones (6-1-1, 1-1 Big 12) earned a total score of 193.250, while N.C. State earned 193.175 and George Washington put up a 190.300.

"We knew (N.C. State) would put up a fight," said ISU coach Jay Ronayne. "It was nice to walk out of there with two wins."

Leading the Cyclones was senior Jacquelyn Holmes, who placed first in the bars, scoring a 9.800 and also winning the balance beam with a 9.775, a career best. Freshman Michelle Shealy also performed well for Iowa State, placing first in the all-around competition with a score of 8.875.

Iowa State will return to Ames on Friday to take on Big 12 foe No. 5 Oklahoma.

"We have to be much sharper against Oklahoma," Ronayne said. "We will work on that all of this week in practice." The dual meet is scheduled to begin at 7 p.m.



Ronayne

Dylan Montz, Daily correspondent

Track and field

The ISU track and field team had success at the Big 12 competition at the Husker Invitational this weekend, which featured some exciting moment despite lacking team scoring.

On Friday's field events, Laishema Hampton placed third in women's weight throw (19.06). High jumper Hannah Willms came in fourth place (5-08.75).

The women's 4x400 meter relay team came in third place with a time of 3:48.83.

The men's 4x400 relay team was also successful in the relay placing second with a time of 3:14.42, just 0.04 seconds behind first-place Colorado.

Ian Warner's 6th place in the 60 meter dash on day one advanced him to the finals where he placed second with a time of 6.79. In the 1000 meter dash, Elphas Sang also came in second with the time of 2:28.62.

Junior sprinter Elahi Kianna placed second in the women's 600 yard run with a time of 1:21.39.

The Cyclones will now prepare for three days of the Iowa State Classic, starting Thursday and running through Saturday at the Lied Recreational Center.



Willms

Sally Donlin, Daily correspondent

Swimming and diving

The ISU swimming and diving team was defeated by Kansas over the weekend. The Cyclones trailed after Friday's events 116-34. On Saturday the team finished stronger, but fell short in a 195-99 loss.

The team began the meet with a second-place finish in the 200 medley relay with a time of 1:48.32.

The team consisted of Dani Harris, Jeli Nixt, Sarah Norris and Kalyn Amundsen.

Harris also finished second in the 100 individual medley with a time of 59.81.

Norris and Nixt finished third in the 50 backstroke and the 50 breaststroke, respectively.

Jenn Botsch led the divers with a third-place finish on the 3-meter dive with a score of 249.23.

On Saturday sophomore Dani Harris swam strong for the Cyclones.

Harris finished second in the 150 backstroke and the 300 individual medley with finishing times of 1:31.97 and 3:24.26, respectively.

The team also swam a strong 400 freestyle with Jenny Vondenkamp, Meredith Doran and Alex Gustafson taking second, third and fourth place, respectively.

The Cyclone divers also took second, third and fourth in the 1-meter dive.

Junior Sarah Nelson led the way with seniors Abby Christensen and Justine Anders following.

The Cyclones next travel to Austin, Texas, for the Big 12 Championships, which are scheduled to begin Feb. 23.

Nate Ryan, Daily staff writer

Men's basketball

Losing a late lead



Coach Fred Hoiberg reacts early in the second half during the Cyclones' loss 86-85 Saturday to Kansas State at Hilton Coliseum. The loss was the Cyclones' sixth in a row in Big 12 games, and dropped them to 1-8 in conference. Photo: Bryan Langfeldt/Iowa State Daily

Cyclones lose late lead, fall to Kansas State, 86-85

By Chris.Cuellar
@iowastatedaily.com

Saturday's game slipped away from the Cyclones, just like Big 12 games against Oklahoma and Texas Tech had.

The shots were falling, but defensive stops had been too hard to come by late in games.

On Saturday afternoon, Iowa State (14-10, 1-8) may have gotten the most painful defeat of those games, battling back and losing on a late shot to Kansas State 86-85, in a physical confrontation of a game at Hilton Coliseum.

"It's very mental, because every possession counts," said ISU senior guard Diante Garrett.

"You don't want to take a possession off and turn the ball over and take a wild shot. We've just got to see what we did wrong and get better," he said.

Kansas State's (16-8, 4-5) Jacob Pullen nearly dribbled the ball away driving to the basket against Garrett with just seconds left, but collected the ball and hit a lay-up with 2.6 seconds left that gave the Wildcats a one-point lead.

"He put the ball right there in my hand, it hit my hand, then it hit my knee, then for some odd reason it got through to him," Garrett said.

The Cyclones went on a 10-0 run in the last 10 minutes of the game to regain a lead they hadn't held since four minutes into the game. Iowa State even held an 85-81 advantage inside of the final minute. But just like other games in their current six game losing streak, they couldn't get the stops when it mattered, and the more experienced Wildcats pulled it out.

"I don't think it's a confidence thing, it's paying attention to small details, execution," said ISU guard Scott Christopherson. "It's not any one guy, it's all 10 of us being a

little more locked in at the end of the game. We just had a few break downs in the last minute and when you're playing against Jacob Pullen he's going to make you pay for it."

Pullen finished with 21 points and the senior contributed 17 of them after halftime.

"He's a heck of a player, he's best in the clutch," said ISU coach Fred Hoiberg. "That's what makes a truly great player, when you can make plays down the stretch."

The visiting Wildcats had 44 first half points and knocked down 14 three-pointers in the game, but got into foul trouble early, enabling the Cyclones to go 22-of-24 from the free throw line.

Kansas State finished with 21 fouls, but had a ludicrous 44-6 advantage in points from bench players.

"We knew they were coming in with some confidence, they were hitting shots," Hoiberg said. "A couple of those guys hadn't even taken a three-point shot all year, then they go out and make shots against us with a hand up."

Hoiberg's squad off-set Kansas State's 11-man deep rotation with three high scorers.

Garrett had the game high with 23 points, Christopherson trailed with 22, and senior forward Jamie Vanderbeken had 18 points.

The Cyclones shot 56 percent from the field and were 7-of-14 from three-point range.

The team has a week off before traveling to take on No. 2 Kansas at 3 p.m. Saturday in Lawrence.

Key players

Iowa State:
Diante Garrett - 8/18 FG, 23 points, 8 assists, 40 minutes
Scott Christopherson - 8/11 FG, 2/4 3-pt FG, 22 points
Kansas State:
Jacob Pullen - 8/16 FG, 21 points, 8 assists
Will Spradling - 5/9 FG, 14 points

Team tries to regroup after losses

Hoiberg: Cyclones have to find a way to win games

By Jake.Lovett
@iowastatedaily.com

Iowa State shot 56 percent from the field, had four players score in double figures and held a four-point lead with 52 seconds remaining in Saturday's game.

None of that would be enough, though, and the Cyclones dropped their sixth-straight game, 86-85 at the hands of Kansas State.

"We've got to find a way," said ISU coach Fred Hoiberg.

"We shot 56 percent at home, and we've got to find a way to win those games."

Diante Garrett and Scott Christopherson led the way for the Cyclones with 23 and 22 points, but KSU guard Jacob Pullen scored 17 points in the second half alone, including five in the final-minute to push the Wildcats over the top.

The loss came as just another disappointment for the Cyclones, who have now surrendered late

leads in three of the six losses.

"I don't think it's a confidence thing," Christopherson said.

"It's just paying attention to the small details, execution, and it's not any one guy. It's all 10 of us being a little more locked in at the end of a game."

Iowa State trailed for much of the second half, until the 6:09 mark when forward Jamie Vanderbeken hit a three, giving the Cyclones a one-point edge.

They would hold that advantage, and push it to as many as six points after a late 10-0 lead, but the deeper, more experienced Wildcats whittled the lead down to four going into the last minute.

"You give them credit, they made big plays," Hoiberg said.

"We made some plays, but the ball just didn't bounce our way there at the end."

Despite the loss, Iowa State never trailed by more than seven points, after facing double-digit deficits in each of the first five losses during the streak.

"I told them I was proud of them for their effort tonight, for going out there and they fought all night long," Hoiberg said. "They gave us a chance."

The Cyclones are now alone at the bottom of the Big 12 standings (1-8 in conference), and trail 11th-place Texas Tech by two games.

The schedule doesn't get easier going forward, either, as the Cyclones' next four opponents are all currently ranked in the top 25, including No. 2 Kansas and No. 3 Texas.

"We've just got to see what we did wrong and get better at it," Garrett said.



Guard Diante Garrett is fouled. Iowa State lost its sixth-straight game in a nail-biter against Kansas State. Photo: Bryan Langfeldt/Iowa State Daily

	1	2	Final
Kansas State	44	42	86
Iowa State	40	45	85

watch sports! This week's schedule

Women's basketball Iowa State at Kansas 7:00 p.m. Wednesday Lawrence, Kan. 	Track and field Iowa State Classic Thursday - Saturday Lied Recreational Center 	Gymnastics Iowa State vs. Oklahoma 7 p.m. Friday Hilton Coliseum 	Men's basketball Iowa State at Kansas 3 p.m. Saturday Lawrence, Kan.
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word!

Sports Jargon of the Day: Triangle

SPORT: Mixed Martial Arts

DEFINITION: A type of chokehold which strangles the opponent by encircling a person's neck

and one arm with your legs in the shape of a triangle.

USE: Kimbo Slice wasn't smart enough to use the triangle choke in his fights.

Wrestling

Inexperience remains primary issue in 2011 season

Panthers close gap, Cyclones come back to win

By Darrin.Cline
[@iowastatedaily.com](#)

2011 is a far cry from 2010. A year ago, Iowa State pounded the Northern Iowa Panthers 42-0. On Friday, the Cyclones were only able to muster a one point victory over their in-state rivals. It was a tale of two duals for Kevin Jackson's squad. Members of Cyclone nation witnessed a series of flat matches that allowed the opportunistic Panthers to jump out an early lead.

Iowa State dropped four of the first five matches, with the only win coming amid controversy at 149 pounds. Max Mayfield was the benefactor of an unsportsmanlike conduct call that gave the Cyclones their first three points.

While Jackson refuses to justify a lack of intensity, he recognizes the schism within the team.

"I don't want to make excuses but we do have some true freshman," Jackson said. "We do have some redshirt freshman and I think those are the matches you saw that were kind of flat and those are the guys who have to keep their heads up and keep fighting." The upperweight wrestlers rallied to give Iowa State the win. Veteran leadership has been the calling card for the squad in a series of recent duals.

final	
Northern Iowa	20
Iowa State	21



Jon Reader fights to flip over Arizona State opponent Jake Meredith during the wrestling meet Sunday at Hilton Coliseum. Reader defeated Meredith 14-3.
Photo: Rebekka Brown/Iowa State Daily



Read the whole story:
Check out this and other wrestling stories online only at [iowastatedaily.com](#)

Late-season team injuries finally play in Cyclones' favor

Arizona State's forced forfeits end up in ISU victory

By Jake. Calhoun
[@iowastatedaily.com](#)

Late-season injuries finally played into Iowa State's favor in its 33-14 victory over Arizona State on Sunday at Hilton Coliseum.

No. 18 Iowa State (9-8, 0-3 Big 12) earned 12 points after No. 13 Arizona State (5-11, 1-2 Pac-10) forfeited both the 157 and 174-pound matches. This came as a relief since

141-pounder Chris Drouin remained out recovering from a concussion.

"It's very difficult to win if you're not putting your best team out there, your best athletes out there," said coach Kevin Jackson. "Fortunately for us they were down a couple weight classes."

Not including the three forfeits, the Cyclones won five of the seven matches of the dual, including a 14-3 major decision by Jon Reader in

Final	
Arizona State	14
Iowa State	33

the 184-pound match against Jake Meredith. Jackson called for Reader to wrestle up a weight class.

"We didn't really know what they were going to do," Jackson said of the Sun Devils. "[Meredith] is a leg-rider and as you know Cole [Shafer] has had a tough time getting off the bottom. I wanted to get off to a good start and make sure that we ensured victory and I knew Jon would go out there."

Reader was originally hoping to not have to wrestle and

take the night off, but he moved up to fulfill Jackson's request with only 45 minutes notice before the dual meet.

Consistency was prevalent in the other wrestlers on the team who picked up wins as well on Sunday afternoon.

"Jerome Ward seems to

be focusing for seven minutes now, my heavyweight [Kyle Simonson] seems like he's back on track," Jackson said. An unfamiliar face walked onto the cardinal and gold mat at Hilton, as Chris Spangler made the start at 165 pounds with Andrew Sorenson moving up to take the forfeit victory at 174. Despite having not wrestled since the Midlands Championships in late December.



Read more:
Check out the rest of the story only online at [iowastatedaily.com](#)

Women's basketball

Three-game winning streak comes to its end

By David. Merrill
[@iowastatedaily.com](#)

Iowa State's three-game winning streak came to an end Saturday against No. 13 Oklahoma. The Cyclones (16-6, 4-4 Big 12) took the Sooners (17-5, 7-2) down to the final seconds before falling short 65-62 in Norman. Senior shooting guard Kelsey Bolte led the way for the Cyclones with 23 points and seven rebounds.

Freshman forward Hallie Christofferson continued her consistently solid play with 14 points and four rebounds. Junior point guard Lauren Mansfield finished with eight points and four assists.

Oklahoma was led by point guard Danielle Robinson with 20 points and four assists. Whitney Hand and Aaryn Ellenburg chipped in with 10 and 15 points.

Oklahoma jumped out to a 14-6 run to start the game, but Iowa State battled back on the strength of Christofferson and Bolte. Iowa State pulled within 5 to 29-24, but the Sooners buried three three-pointers in the final minute of the half, making it 38-24 at the break.

The Cycones went on an 11-3 run in

the middle of the second half, capitalizing on two Christofferson free throws to put them up 57-56 with 4:31 remaining.

The teams continued to trade baskets in the final minutes. Sophomore forward Chelsea Poppens rebounded a Mansfield miss and put the Cyclones up 62-59 with 58 seconds left.

With Iowa State being in the bonus on the foul situation, the Sooners were able to draw a foul on Bolte, who was called for a loose ball foul going for the rebound on the possession. That put Robinson on the line for the Oklahoma. She sank both free throws to cut the Cyclone lead to 62-61 with 45 seconds left. Oklahoma then forced a turnover by stealing the ball from Bolte as she cut into the lane.

Following a timeout from Oklahoma, Jessica Schroll committed a foul and sent Robinson to the line again. Robinson sank both free throws to put the Sooners up 63-62 with 27 seconds left.

On Iowa State's next possession, Mansfield got an open shot from behind



Bolte



Oklahoma guard Danielle Robinson goes against the ISU defense Saturday. Photo: Marcin Rutkowski/Oklahoma Daily

the arc with 11 seconds left, but was unable to convert. Iowa State was unable to get a shot off, and Oklahoma prevailed.

Hockey

Cyclones sweep up win over Jayhawks

By Clint.Cole
[@iowastatedaily.com](#)

The ISU hockey team had no trouble scoring against the Kansas Jayhawks on Friday, cruising to a 9-0 win. The Cyclones didn't waste any time and put up the game's first point only 4:14 into the first period, and it didn't stop there.

Sophomore forward Beau Jensen and freshman forward Jake Flynn both tallied two goals in the game, and freshman forward Marcus Malmsten recorded three assists. Sophomore goalie Paul Karus, who has been filling in as the starter for Erik Hudson while he is in Turkey at the

Final	
Iowa State	9
Kansas	0

World University Games, stopped all 18 Jayhawk shots in the game and recorded the shutout. "The team played well and gave me the opportunity to get the shutout," Karus said.



Read the entire story:
Check out the rest of the story only online at [iowastatedaily.com](#)

Freshman goalie stops Kansas' shots

By Dan.Kassan
[@iowastatedaily.com](#)

Starting for the first time since November, freshman goaltender Scott Ismond stopped all 14 shots from the University of Kansas as the Cyclones overwhelmed the Jayhawks, 11-0, in the final series before the rematch series against Lindenwood University.

Ismond, who last saw action in a win over Minnesota-Crookston, stayed fresh and alert in net for Iowa State (22-14-0) as they had their way with the D-II Jayhawks (2-18-0).

"We played our game tonight," Ismond said. "We fo-

Final	
Iowa State	11
Kansas	0

cused on keeping it simple. The guys did a good job clearing the puck."

Iowa State has yet to lose this semester, albeit against less-than-stellar opponents.



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Iowa legislation

Branstad outlines economic plans at legislation session

During week four of Iowa legislation session, Governor Branstad outlined his plans for the Iowa Partnership for Economic Progress. He said the mission of this organization is “to grow and diversify Iowa’s economy by encouraging the creation of high quality jobs for its citizens through business recruitment, retention, expansion and creation.”



Branstad

Other topics covered included:
Property taxes. HF136 will reduce commercial property tax from six percent to four percent.
Income taxes. HF4 will reduce income taxes by 20 percent; the reduction will affect all nine Iowa tax brackets.
Local Schools. HF11 will require schools to teach financial literacy, including common banking practices, saving, debt management and retirement planning.
Health Insurance. HF15 will give residents the option to purchase mandated free health insurance policy. HF111 will give residents the right to choose private health care.
Hiring Procedures. HF166 will require transparency when hiring private attorneys.
Iowa Department of Economic Development director Debi Durham wants feedback from the business community about regulations and rules hindering businesses.
The Senate and House Republicans announced a state-wide tour that starts in Ames. The purpose of this tour is to hear from businesses and Iowan residents who “deal with bureaucratic red tape every day.”
The event will be held from 9:30 a.m. until 11:30 a.m. at the Ames Public Library (515 Douglas Avenue) on Saturday. It is open to the public.

Daily Staff

Main Street

Cultural District releases tentative calendar of events

Preview of Main Street Cultural District’s 2011 calendar of events
The Main Street Cultural District just released a tentative spring and summer calendar of events for 2011.
Easter Egg Scavenger Hunt April 1-23: For the three weeks before Easter, patrons will get to hunt for hidden eggs in over 30 shops downtown. Those who find at least 10 eggs can enter to win one of more than 30 prizes.
Tune In to Main Street beginning May 26: The Tom Evans Plaza will host live music and family activities Thursday nights throughout the summer. Several shops will stay open until 8 p.m. and hold special events.
ArtWalk June 3: Artists display their talents and products in 40 businesses downtown.
Ames Main Street Farmers’ Market beginning June 25: The new Ames Main Street Farmers’ Market will feature homegrown foods and original homemade goods from area residents.
Fourth of July Parade and Festival July 4: Main Street will hold the annual parade, followed by the City Council’s pancake breakfast. Other events include the Bill Riley Talent Search and the Fourth of July Festival.
Summer Sidewalk Sales July 28-30: The biggest Main Street sale of the summer, shops will sell many products, including clothing, shoes, jewelry and home accessories outside.
MusicWalk September 15: Over 30 businesses will host musicians of all genres in their stores and outside.

Daily Staff

GlobalVetLink

ISU Pappajohn Center speakers set for February

ISU Pappajohn Center speakers set for February.
Two business founders will speak for the ISU Pappajohn Center this month. Kevin Maher is the founder and president of GlobalVetLink.
This company is the leader in digital animal health data and documents and is recognized as the gold standard of electronic regulatory certification for animals.
Maher will explain how he started his company a decade ago.
He will speak from 12-1 p.m. in the Pioneer Room at the Memorial Union on Friday.
Kim Jordan, CEO and Co-Founder of New Belgium Brewing Company will also speak. New Belgium Brewing is the third largest craft brewer in the United States.
It is most well-known for Fat Tire beer and its environmental commitment, which includes producing electricity from solar and wind power and diverting 99 percent of brewery waste from the landfill.
With Jordan as CEO, New Belgium Brewing has developed programs like employee ownership, open-book management and high-involvement culture.
She will speak at 8 p.m. in the Sun Room at the Memorial Union on Tuesday, February 22.
For more information on GlobalVetLink, visit <http://www.globalvetlink.com/>.
For more information on New Belgium Brewing Company, visit <http://www.newbelgium.com/>.

Daily Staff

Entrepreneurship



Jon Thompson, left, and Brad Dwyer work on a new venture for Startup Weekend. The event allows students to combine different skill sets in order to build teamwork skills and share ideas. Courtesy photo: Shane Reiser

Event gives unique opportunity to ISU students

By Stefanie. Buhrman
@iowastatedaily.com

“I wish I had thought about this stuff when I was college,” Shane Reiser said. “I was just doing my tests, doing my papers. I didn’t think about this stuff, and when I graduated, I started thinking, ‘Wow, I should start a company.’ I had so much time in college, and there was no risk. Nowadays if I start to build a company, I still have to pay my bills. College would have been such a great time to do stuff.”
Reiser is the Chief Operating Officer of Startup Weekend, a non-profit organization based out of Seattle, Washington, that holds over 130 events annually in over 35 countries and gives aspiring entrepreneurs the opportunity to act on their ideas.
In the time span of 54 hours, all types of people come together to try to make things happen.
“We provide the environment for people to get together, to talk openly about their ideas, to connect and spend the weekend in a high energy creative environment,” Reiser said, “but we empower teams to figure all this stuff out themselves. It’s all about the start-up experience.”
Attendees of Startup Weekend are presented with the challenge to actually build a functioning prototype over the weekend and have it launched by their presentation on Sunday.
They have the opportunity to pitch their ideas and form teams around the most viable options. They are given Friday night, all day Saturday and part of Sunday to create their ideal start-up. At the end, teams present their accomplishments to a panel of local entrepreneurs, business people and investors.
“We pitch Startup Weekend as co-founder dating,” Reiser said. “All of these people have an idea, but they need a developer to build a website for them. How do you find someone like that?”
Or a developer can build a product, but they don’t have a business background, so they can’t sell the product or market the product. It’s a great way to match-make co-founders.”
After the weekend, teams can continue with their venture. 30 percent of the start-ups created at Startup Weekend still operate three months after

the initial weekend, and 10 percent go on to get funded or earn revenue.
“But that’s not main value in Startup Weekend,” Reiser said. “It’s bringing the community together in new ways. It gets people talking to people they would have never met before.”
Designers, developers, marketers and other attendees spend 54 hours in one room, getting excited about entrepreneurship, and 85 percent of the people that attend a Startup Weekend stay in contact with their teammates.
Brad Dwyer, a previous Iowa State student, participated in Startup Weekend Des Moines last year after he already had his own start-up, called Hatchlings. What started out as Dwyer’s weekend dorm project is now a career and a Facebook phenomenon with 3.5 million users.
Upon stumbling on to the Startup Weekend website, Dwyer found himself compelled to participate. Dwyer had pitched his own idea Friday night but ended up on a team working on a venture he describes as “X-box Live Achievements for your Life.”
“It was a really fun weekend,” Dwyer said. “I was basically the whole technical team and got the first version up and running over the weekend. By the time we presented on Sunday, we had over 1000 users and \$50 in revenue. Not bad for a weekend project.”
Dwyer’s main objective was to meet people, which he feels he did successfully. He is still in contact with several of the people he met at the event.
“I think most people could get a lot out of Startup Weekend,” Dwyer said. “It’s not just for the business types; the weekend works a lot better when you have teams made up of diverse people. One thing that was largely absent on our team was a graphic designer, and it would have been hard to churn out a project without having an engineer.”
Student involvement is key with Startup Weekend. This is a chance for students to participate in what Reiser describes as high impact, experiential, entrepreneurship education. The event is open to the public and needs all levels of people.
“We want anybody who has an idea to come,” Reiser said. “We want anybody who doesn’t have an idea, but maybe is thinking about entrepreneurship, and they like the idea of a start-up, and they have a skill,

“We provide the environment for people to get together, to talk openly about their ideas,” —Shane Reiser, Chief Operating Officer



Ventures created by Startup Weekend activities

- 850 ventures created in 2010
- 95 percent of ventures had webpage
- 40 percent of ventures were mobile applications
- 10 percent of ventures report funding or revenue after 1 year
- Average of 12 new ventures created per event
- 79.8 percent plan on working on the their startup after the event
- 85 percent keep in touch with their team
- 12,000 expected attendees in 2011
- 27,000 alumni

Scholarships available for ISU students

- Three for CS/MIS majors
 - Three for Design Majors
 - Three for Business Majors
- To qualify for a scholarship, e-mail COO Shane Reiser at shane@startupweekend.org and ask to claim a scholarship.

what ever it is — design, developing, marketing, business, whatever, and they want to contribute to come out. People may not end up finding a company, but they will make some amazing connections.”
Reiser finds that several students are getting hired and landing internships after the weekend and gives credit to the everyday community members that participate.
With the most famous start-ups being created by college students, such as Facebook and Napster, Reiser also finds that this is the best time for students to be involved in entrepreneurship.
Because of Reiser’s passion for Startup Weekend, he is offering nine scholarships strictly for Iowa State students

How does Startup Weekend Work?

Takes place at the Greater Des Moines Partnership building, 700 Locust Street in Des Moines.
Tenative Schedule:
Friday, March 4:
■ 5:30 p.m. - Registration starts (pizza served)
■ 7:00 p.m. - Kickoff & Speakers
■ 8:00 p.m. - Pitches Begin - (60 seconds per person)
■ 9:00 p.m. - Voting
■ 9:45 p.m. - Teams start forming and discussing ideas
■ 10:00 p.m. - 1:00am - Teams begin to work
Saturday, March 5:
■ 9:00 a.m. - Doors open. Breakfast & coffee
■ 9:30 a.m. - Teams continue working. Mentors arrive.
■ 12:00 p.m. - Lunch
■ 6:00 p.m. - Dinner
■ 7:30 p.m. - Mid weekend check-in, status reports, call for help
■ midnight - Finished. You may stay as long as venue allows.
Sunday, March 6 :
■ 9:00 a.m. - Doors open. Breakfast & coffee
■ 11:00 p.m. - Lunch
■ 12:30 p.m. - Mentors arrive
■ 3:00 p.m. - Gut check. Start prepping for presentations
■ 4:00 p.m. - Dinner
■ 5:00 p.m. - Final Presentations
■ 7:30 p.m. - Judging & awards
■ 8:30 p.m. - Wrap-up
■ 9:00pm - Go home!
information from dsm. startupweekend.org

to participate in the March 4 to 6 event. The scholarship covers the registration fee, which pays for seven meals over the course of the weekend.
Reiser said this is an event where all skills are valuable and said it’s great for networking and that the event is all about creation, but with mentors available for one -on-one guidance for the final pitches.
“There is a big knowledge share that happens,” Reiser said of Startup Weekend Des Moines.



Look online at iowastatedaily.com for your weekly Target ad.

Daily Crossword : edited by Wayne Robert Williams

1	2	3	4		5	6	7	8	9		10	11	12	13
14					15						16			
17				18						19				
20				21						22				
			23						24					
25	26	27					28	29	30			31	32	33
34							35					36		
37							38				39			
40				41						42				
43				44						45				
			46						47					
48	49	50					51	52	53			54	55	56
57							58				59			
60							61				62			
63							64				65			

ACROSS

1 Steve of Apple
5 Snug, as jeans
10 Agile
14 Old-fashioned exclamation
15 One-way street sign symbol
16 Draft classification
17 New perspective
20 Turkish topper
21 U.S., French and Australian tournaments
22 Hurdles for future attys.
23 Emissions watchdog org.
24 "Dites-..."; "South Pacific" song
25 "Doesn't bother me a bit"
34 Deathly white
35 Did electrical work
36 Roman peace
37 Inst. of learning
38 "___ the loneliest number"; '60s song lyric
39 First name in jeans
40 Word after box or cable
41 Burst of growth
42 '90s candidate Ross
43 Listen very carefully
46 Section of L.A.?
47 Commercial suffix with Water
48 ___ Dei lamb of God
51 Prophets
54 Barfly
57 How the poor live
60 Rivers, to Rosita
61 ___ cum laude

DOWN

1 Bezos of Amazon
2 Grimm baddie
3 Folksinger Joan
4 '60s militant gp.
5 New York's ___ Zee Bridge
6 "Dies, ___"; hymn
7 Boyish smile
8 ___ d'oeuvre
9 Scesaw complement
10 Knocks off
11 "Only Time" New Age singer
12 Pedal pushers
13 Soviet news source
18 "Come on, let's go for a ride!"
19 Bank robber "Pretty Boy" ___
23 Barely made, with "out" ___
24 Lyon ladies' Abbr.
25 Civil rights org.
26 Acting award
27 Lamb Chop creator Lewis
28 Admit it
29 Flaming
30 Corn chip
31 Verdi work
32 Really enjoy, as food
33 Some turnpike ramps

38 Magnum ___; great work
39 Onion relative
41 Smidgen
42 Bender of rays
44 Bumbling
45 Hubblub
48 Jackson Shairdo
49 Golf club part
50 American-born Jordanian queen
51 Piece of cake
52 Outskirts
53 Sicilian smoker
54 One of a deck's foursome
55 Maestro Klemperer
56 Melting period
58 Early hrs.
59 Covert ___; spy missions

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Today in History

[1301] Edward of Caernarion (later Edward II) becomes 1st prince of Wales

[1569] King Philip II forms inquisition in South America

[1792] Austria and Prussia sign anti-French covenant

[1818] 1st successful U.S. educational magazine "Academician," begins (New York City)

[1876] President Grants private-secretary Orville acquitted in Whiskey Ring

[1884] Canadian Rugby Football Union forms

[1960] Old handwriting found in at Qumran, near the Dead Sea

[1985] Marshall U's Bruce Morris scores a basket from 92'5"

[1986] Haiti's President-for-Life Jean-Claude Duvalier flees to France Henri Namphy becomes leader of Haiti

[1987] Madonna's "Open Your Heart," single goes #1

[2008] Space Shuttle Atlantis, STS-122, launches to deliver laboratory to the ISS

[2010] Iranian President, Mahmoud Ahmadinejad, commands Iraq's atomic agency to start enriching uranium at a higher level

what? just sayin

To my long time friend who gives up everything and everybody for a guy... this one is not worth it and I will not be there for you when you get bored with him.

... why don't guys appreciate a girl with a beer gut? i mean its college

... Can we go back to the warm weather? I miss seeing short shorts on those runner boys.

... NUMBER ONE RULE: DO NOT RUN ON CAMPUS UNLESS YOU ARE EXERCISING!

... To my roommate: Next time I hear you and your boyfriend having sex I am going to put an excessive amount of laxatives in your water bottle.

... I'm convinced my soul mate is dead.....or a hobo

... To my lab partner, ditch the girlfriend so we can make some bad decisions.

... "To the person who said engagement is over rated, will you marry me?"

... To the girl I met eyes with walking to class and smiled at me. I might be in love with you.

... When is a zit big enough to name? Just sayin'

... Fresh Orange Chicken from Panda, today is going to be a great day!


... Hey neighbor put a shirt on....just sayin'

... Drinking and driving is not sexy.

... To my ex-boyfriend's new girlfriend: You're welcome for training him, I'm still waiting for the thank-you note...

... To the women who walk away for attention: Keep walking. You'll be single forever.

Submit your LMAO(txt) and just sayin' to iowastatedaily.com/fun_games



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Daily Sudoku

				7			1	
5			4		3			8
2						4		
7		6		2				
		3	7	4	6	5		
				5		8		6
		9						1
8			1		9			2
	4							

Level: medium

INSTRUCTIONS: Complete the grid so each row, column and 3-by-3 box (in bold borders) contains every number 1 to 9. For strategies on solving Sudoku, visit www.sudoku.org.uk.

Today's solution:

9	6	4	8	7	2	3	1	5
5	1	7	4	9	3	2	6	8
2	3	8	6	1	5	4	9	7
7	5	6	9	2	8	1	3	4
1	8	3	7	4	6	5	2	9
4	9	2	3	5	1	8	7	6
3	2	9	5	6	4	7	8	1
8	7	5	1	3	9	6	4	2
6	4	1	2	8	7	9	5	3

Daily Horoscope : by Nancy Black and Stephanie Clements

Aquarius: Don't Waste Your Time

Today's Birthday (02/07/11). New experiences await you this year. You have an opportunity to increase income by focusing your energy on goals and going for it persistently. Think new ideas. You could use social media to your advantage, but don't let it distract you.

To get the advantage, check the day's rating: 10 is the easiest day, 0 the most challenging.

Aries (March 21-April 19) -- Today is a 9 -- This may be your best Monday this year, so far. Everything lines up for you today in love, work and communication. Don't forget to breathe.

Taurus (April 20-May 20) -- Today is a 7 -- There's light at the end of the tunnel (and it's not the oncoming train). Keep looking for new opportunities in your career. You'll be nicely surprised.

Gemini (May 21-June 21) -- Today is a 7 -- When the road seems too steep, just climb one rock at a time, until you've reach the top of the mountain. The future looks brighter from the ridge.

Cancer (June 22-July 22) -- Today is an 8 -- Love is in the air, although it may not seem to be cooperating today. Patience is really a virtue. Focus instead on work challenges, and wait for the right moment.

Leo (July 23-Aug. 22) -- Today is a 6 -- If your mind wanders to exotic places, maybe it's time to actually go there, or to add some adventure to your daily routine. Ride a bike to work. Take an unexpected detour.

Virgo (Aug. 23-Sept. 22) -- Today is a 6 -- Spend frugally today. You may get disappointed in love. Let go of Valentine's Day expectations. Love the people around you, and things open up.

Libra (Sept. 23-Oct. 22) -- Today is a 6 -- Relationships are especially important today. You may discover new romance, even in an existing relationship. Take time out to really appreciate this.

Scorpio (Oct. 23-Nov. 21) -- Today is an 8 -- Don't let all this activity cause you to lose your focus at work. Eat healthy fresh food, move the kinks out of your body and settle back to it.

Sagittarius (Nov. 22-Dec. 21) -- Today is a 5 -- If it was that simple, you'd play all day ... but you're worried that there's too much going on. It's all part of the game, and it all works out.

Capricorn (Dec. 22-Jan. 19) -- Today is a 6 -- Work smarter at home. Use ideas from family members, both younger and older. Take a deep breath and think it through. Dexterity handles the problem.

Aquarius (Jan. 20-Feb. 18) -- Today is an 8 -- Keep exploring. Writing a diary can be very helpful. Don't waste your time with gossip. Your ideas deserve better. Look into publishing your words.

Pisces (Feb. 19-March 20) -- Today is a 7 -- Don't make expensive promises now. Focus on your work, placing one brick at a time, and eventually you'll reap the benefits. Rome wasn't built in a day.

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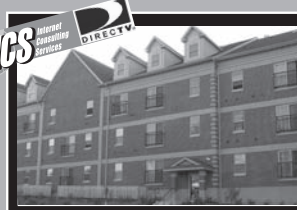
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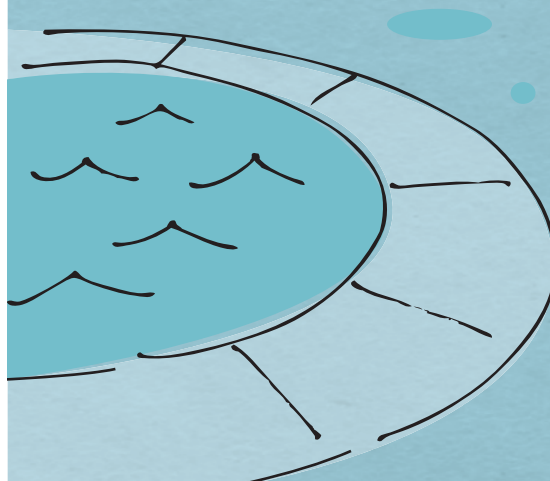
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Student life



Zhao Liu, freshman in human development and family studies, spends her second oversea Chinese New Year in Iowa. Liu wishes the best for her family in China in the Year of Rabbit. Photo: Yue Wu/Iowa State Daily

International student reflects

Holiday gives hope to Chinese student

By Yue.Wu @iowastatedaily.com

新年快乐
Everyone would greet you with these four words if you were in China; you would have a full table of different home-made Chinese food if you were in China; you would see how fireworks hit the sky at night if you were in China; and most importantly, you would get lots of red envelopes enclosed with money from older people if you were in China.
On Feb. 1, a snowstorm put Ames to rest for a day, which seemed like a gift for all of the Chinese students here, as they had a day off to celebrate the Chinese New Year.
Chinese New Year, also known as Spring Festival in China, is undoubtedly the most important festival of all

in China.
Its celebration begins on the first day of the month of the Lunar Calendar and lasts 15 days.
This is a festival of letting go of the past, wishing the best for the upcoming year and celebrating with family.
And this year is the Year of Rabbit.
“I really didn’t do many special things to celebrate my second overseas Spring Festival here because Chinese New Year needs to be celebrated by the whole family,” Zhao Liu, freshman in child, adult and family services, said. “I’d like rather to treat this day like a normal day, or it will be a depressing day for me because I miss them more. But I woke up very early that morning to webcam with my family – that was Chinese New Year’s Eve in China then – and my family gathered together as usual, having the annual reunion dinner, watching the 2011 CCTV Spring Festival Gala and greeting each other.

“Gosh, I miss everything there so much, especially the dumplings made by my mom, they are the best dumplings ever.”
Dumplings, the most typical food on the Chinese New Year table, symbolize the family staying together forever and living happily ever after.
“I still remember when I was young, my mom taught me how to make the dumplings; she asked me to put a coin in one of them, and whoever has that one at night, the fortune will come after him or her in the rest of this year,” Liu said. “I love the little superstitions like this, because it makes me believe in good things.
“I wanted to experience a different lifestyle in the United States, that’s why I came over here for my higher education,” Liu said.
“I didn’t know how much I cared about family till I came here. I realized that things I took for granted were not that easy to get by myself. Since the

day I came to the U.S., I found out that I would have to quit everything that I had in China for quite a long time, such as friends, family even my appetite. I have to deal with every single problem by myself. Now I can totally understand the love my family gave to me, and that gives me a very hard time of not being able to celebrate any Chinese festivals with them, particularly, Chinese New Year.”
Many Chinese international students like Liu are in the same situation, having an independent life at Iowa State. They are here not only to develop their academic knowledge, but also their living skills.
“The best thing about Chinese New Year is wishing for wonderful things to happen to the one you love during the rest of year. Even though I’m still young and fresh, I have faith in my future because of the love and strength my family gave to me,” Liu said with a big smile on her face.

Campus

Engineering professor gives students book free of charge

By Michael.Craighton @iowastatedaily.com

Students in Mechanical Engineering 444, Elements and Performance of Power Plants, got a pleasant surprise this semester on the first day of class: a free text for the course.
The book, “Steam: Its Generation and Use”, is the only book being used by the class.
Matt Hagge, lecturer in mechanical engineering, said that not only are the students getting the books for free, they will get to keep them.
“We thought about [having students return the books], but we decided that these are people that are interested,” Hagge said. “This is an optional class, and these are people who are really interested in power plants. So I thought they should have the books.”
Hagge is able to give the books to students for free because the publisher, Babcock and Wilcox Company, is also giving them to students free of charge. The book being given to students is a 2006 edition, the latest currently in publication. Steam, according to Babcock and Wilcox, is the longest continually published engineering text of its kind in the world.
Most of the reason for using the text was financial.
“It definitely saved a lot of money,” said Jake Smith, senior in mechanical engineering and student in ME 444. “It was a lot easier on the checkbook.”
This semester’s ME 444 was not the first time Hagge offered a free textbook option to students in his class. Beginning fall 2010, Hagge started transitioning his ME 231 class, Engineering Thermodynamics I, into a textbook-free course. Rather than using a book that students were required to purchase from the bookstore, Hagge put his own material online in PDF form for students to freely access. Hagge also said that, if possible, he plans to continue using free textbook options in his courses in the future.
Although similar things have happened in the past, Carl Arbuckle, textbook department supervisor at the ISU Book Store, was unconcerned about what these few classes are doing.
“It’s kind of a rare thing,” Arbuckle said. “[But] if it became the norm, that would definitely not be good for us.”
However, Arbuckle also said that the only time he tends to hear about free textbooks being offered is when a publisher is running a “pilot program” and using Iowa State as a test campus for a new textbook.
He also said that it is unlikely for faculty to begin handing out free textbooks that they themselves have to manage, primarily because of the additional time and responsibility that come with trying to keep track of that kind of inventory.
Forty-nine copies of the text were able to be given to Iowa State for free because that a new edition is currently in the works, according to Babcock and Wilcox company. The only difference between the version currently in use and the new edition is a slight change in corporate references. In 2010, Babcock and Wilcox separated from McDermott International, Inc. and the new edition simply omits the references to that company.

>>BARJCHE.p1

doing their part to get that across,” Bright said.
“There are a lot of different pieces that have newspaper and interviews sliced and then put on top of each other, and they’re all integrated, but they are talking about the environment

and things that are going on, negative and positive,” Farley said.
Some of the text the group incorporated was from David Bauer, an activist in the early 1970s.
“It’s kind of a tongue-in-cheek feeling for how we need to be on this planet,” Adams said.
Choosing the environment as

their theme, Orchesis 1 hopes to gain some recognition through a more recently relatable topic.
“We are a company on school that isn’t very well-known, and we have a voice, but it’s still quite small, and every one of us is in this because we have a passion,” Farley said.
“We want to share the things that

we love and the things that are affecting our world and every human on this earth. So we try to find themes that will bring audiences in, things that they can understand, things that we can all relate to, but we get sheer enjoyment out of preforming and sharing how we feel with everyone else on campus.”

“We’re going through so much of it now that people can relate to sustainability and understand it,” Bright said. “I think our society is doing a better job of realizing how to be greener and we’re taking small baby steps to get greener; everyone can’t get solar panels on their houses like that, but we can do our part.”

>>COMPETITION.p1

case study reasoning and the students’ presentation style while providing constructive feedback,” said Jeff Dotzler, senior in marketing and ISU Students in Free Enterprise president. “We will also make the event fun where we will be having a Jeopardy-like game that relates to ethical situations.”
“There were six teams that presented a real-world case to a panel of 12 judges,” said Jessyca Smith, junior in supply chain management and project leader of the competition. “The case was fairly simple, and all the students did a great job. This was

actually some of these students’ first time in DECA and their first time competing in an event such as this. I feel that it really helped them get a feel of what their state competition is going to be like.”
The keynote speaker for the day was Ralph Eucher, senior vice president of Human Resources and Corporate Services at the Principal Financial Group and director and chairman of the Board of Principal Funds.
The teams coming to Iowa State for the competition were Ames High School, Northwood-Kensett, two Ottumwa teams, Perry and Council Bluffs.
This DECA competition

is one of many being held across the state. It is meant to serve as a method of showing high school students as well as college students what it is like in the real world of business. It also serves as a step to prepare DECA teams for the next level of competition.
“We hope to build strong ties with the organization and make this an annual event,” Dotzler said.
“We have several members that have been in DECA in high school, and we have come to find out that both DECA and [Students in Free Enterprise] share a lot of the same beliefs. Thus, we couldn’t think of a better pool of talent to tap into.”

>>AGREEMENT.p1

tionship with is Southwestern University of Finance and Economics in Chengdu, China.
“There are some other universities trying to develop those relationships with as well, but we haven’t firmed up who those are yet,” Johnson said. “We’ve made some contacts, but we haven’t made real far with those contacts yet.”
The requirements that the students must meet are the same as every other transfer student.
“We treat them very similar to every transfer that would come in,” Johnson said. “The only difference would be is that if they are coming from a university outside the United States, they need to come in and pass the English proficiency exam that tells them what English course they’re going to be placed in.
“They have to take English 150, and if the placement test doesn’t place them in 150, they have to take some additional language courses before they can take that class,” Johnson said.
The students also have to meet the requirements in math and statistics like they would in English.
“Generally most of the international students have

those requirements,” Johnson said. “But we do check to make sure those requirements have been satisfied so that they meet the same entrance requirements to our college.
“When we structure these programs, we have to look at what courses they take over there and whether they will transfer into Iowa State to fulfill requirements here, and that is very specific to the university and the types of coursework they have had.”
The collaboration with Southwestern University of Finance and Economics brings in international students to increase the diversity in the student body and influence learning on different cultures.
“We are very much in a global society and to the extent we can have a diverse student body where Iowa State or students here in Iowa can interact with students from other countries they get exposure to different cultures and ideas,” Johnson said. “It helps enhance the quality of their business education.”
“In my opinion, this is a great opportunity to have students from a prestigious university in China on our campus,” Brocklin said. “All international students attending Iowa State enrich our own stu-

dents’ experience in and out of the classroom.
A number of universities in China are very interested in collaborating with U.S. universities to tap into the educational experience they can get here.
“They are trying to get some of the same things out of it,” Johnson said. “They want their students to get an experience in a United States university.”
The collaboration will also give business students an idea of what to expect in terms of competition in their field.
“There are a lot of United States firms doing business in China,” Johnson said. “Our students can interact with students from China and understand their culture, the better off all of our students are able to compete in that global marketplace.”
The administration of Southwestern University of Finance and Economics will be nominating students sometime in the spring.
“If everything would go right, the first students from this program would start here in the college next fall,” Johnson said.
At this point of time, the interest from these schools is primarily to have their students come to Iowa State to finish their college education.

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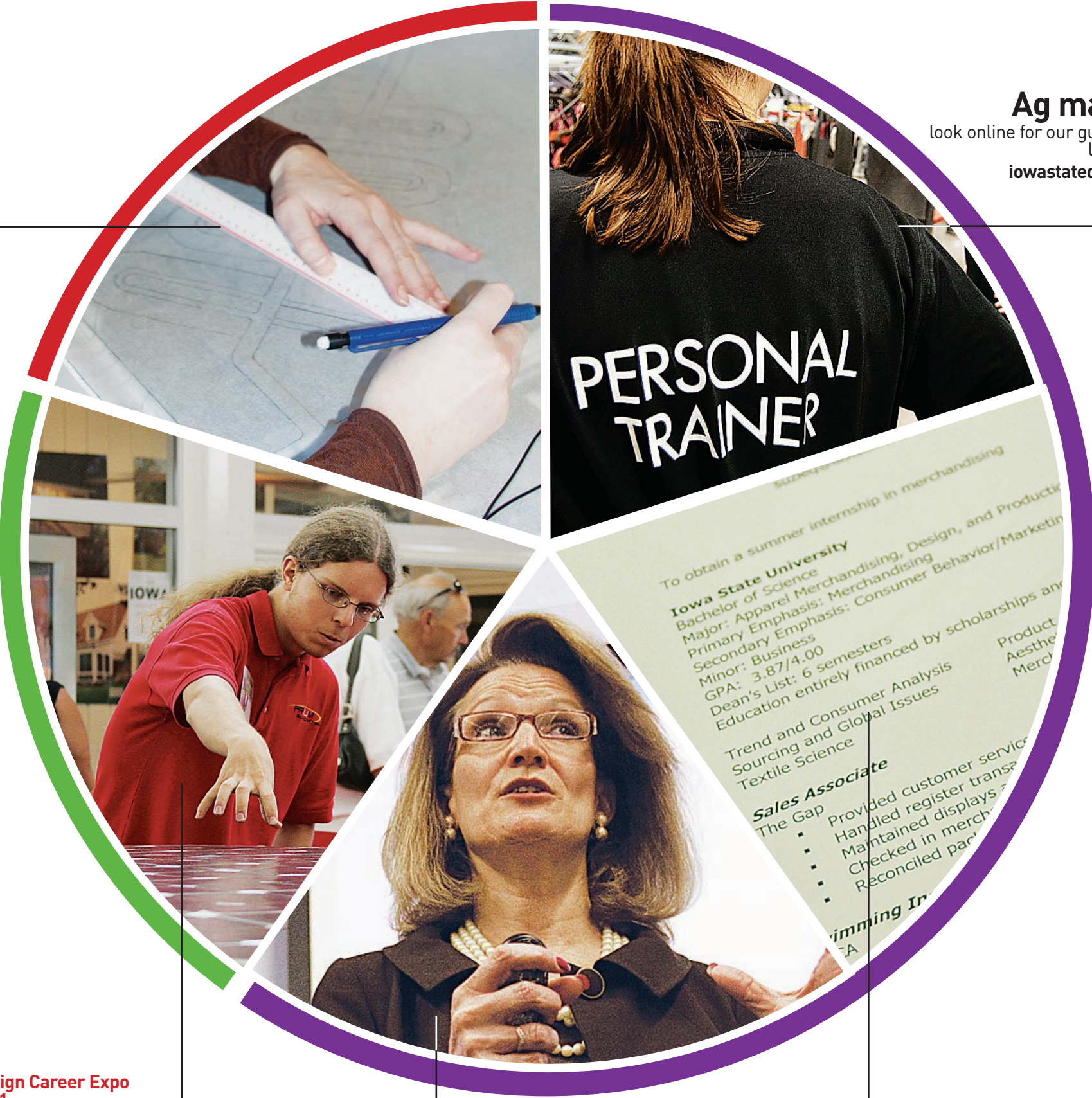
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Memorial Union

Engineering Spring Career Fair
Tuesday
Noon-6 p.m.
Hilton Coliseum and-
Scheman Building

Business/Liberal Arts & Human Sciences Spring Career Fair
Wednesday
Noon-6 p.m.
Hilton Coliseum

Design

By Joy.Wessels
[@iowastatedaily.com](http://iowastatedaily.com)

Each semester, design students have the opportunity of going to the career fair to meet hundreds of different employers. Whether you're a first-year design student or a veteran to the program, many chances to secure an internship or job await at the career fair. Not only is the event put on for students, but it's also organized by them as well.

Fifth-year student in architecture Kristen Greteman is the 2011 chair for the College of Design Career Day Expo, so she knows what students can expect to find. Many students can help with the event, and are split up into subcommittees. Advertising, registration and hospitality are only three of the six committees available to work on. The students handle ev-

DESIGN.p3B >>

Engineering

By Joy.Wessels
[@iowastatedaily.com](http://iowastatedaily.com)

For students in engineering, a lot of emphasis is placed on a single day of the career fairs. However, there are many things that can give fairgoers an advantage.

Doing well in classes to keep a high GPA, getting involved with campus organizations to boost resumes and gaining as much experience as possible in specific areas of interest are all ways to prepare for the fair. But on the day of, there are other tactics that could make you stand out from others.

Though resumes are extremely important, students must also know how to represent themselves in the best way possible. That includes dressing appropriately, saying the right things and having confidence.

ENGINEERING.p2B >>

Business

By Giovanna.Rajao
[@iowastatedaily.com](http://iowastatedaily.com)

Having a business degree can be beneficial not only to those who plan on specifically working with business, but to anyone who's chosen path will intersect with the business field at all. An accredited business degree can be helpful in the search for a high-paying, satisfying job.

"Regardless if I go into business or not, it will still help me. No matter what profession I do choose, I can still be able to think about the consumer and what they want," said Elizabeth Sweeny, open option freshman.

"I think it's important to take business classes, because it teaches you leadership, and you need that in any job, not just business," said Teegan Ebenhoh, freshman in pre-business.

"Your basic business classes —

BUSINESS.p3B >>

Liberal Arts and Sciences

By Katherine.Klingseis
[@iowastatedaily.com](http://iowastatedaily.com)

Students in the College of Liberal Arts and Sciences should know two things before searching for jobs or internships.

"One is know yourself and the other is know careers," said Steven Kravinsky, director of career services for the College of Liberal Arts and Sciences. "Then, you can put those together and figure out what employers will hire you."

On a day-to-day basis, Kravinsky helps students with a variety of issues. He can work with freshmen trying to choose their majors, or graduate students attempting to find jobs.

"We're kept busy," Kravinsky said. "The flow keeps coming all year round."

When students come into his of-

LAS.p6B >>

Human Sciences

By Katherine.Klingseis
[@iowastatedaily.com](http://iowastatedaily.com)

Students in the College of Human Sciences have a wide array of different interests in skills. However, all of these students have one common goal: to find a job.

Loni Pringnitz, program coordinator for Human Sciences Student Services, recommends that students begin planning for their future careers as early as possible.

"Start early, as a freshman," Pringnitz said. "Find out what interests you."

Going to a career fair is one manner in which students can discover different jobs and internships that match up with their interests and skills.

For students in the College of Human Sciences, the next career fair

HUMANSCIENCES.p6B >>



Career Fair can be useful for undecided students

Career fair time can be intimidating for students who haven't decided on a major yet. However, the fairs can still be a valuable resource. Students can ask recruiters about their fields to learn about jobs they may be interested in. Dusting off the resume, getting dressed professionally and doing interviews are good practices for when the real thing rolls around. In the meantime, there are several resources on campus that can help students to decide on a major.

- Academic Adviser: An adviser's job is to help the student succeed. They can be a good person to talk to one-on-one, especially with questions relating to classes or requirements. Also consider talking to advisors and faculty in potential areas of interest.
- Career Services webpages: each college has a career services website, and they each have a website with information about their majors. Some also have "What can I do with this major?" sections, which help students see how majors translate into different career options.
- Majors listing: This allows students to search any major by name. It also allows undecided students to browse by college or interest area: artistic, conventional, enterprising, investigative, realistic or social. This listing can be found by navigating to 'M' on the ISU Index.
- Career exploration: offered through student counseling services, students can get one-on-one counseling and access to tests and interest inventories.

Daily Staff



Evan Stumpges, senior in mechanical engineering, shows the solar car made by Team PriSum at their booth at the Iowa State Fair on Aug. 22. Extra-curricular activities can help students build their resumes. File photo: Iowa State Daily

‘Consider everything you have to offer’ for Career Fair success

>>ENGINEERING.p1B


Sophomore in mechanical engineering Zach Batteram has experienced firsthand what employers are looking for. After being a career fair ambassador two semesters in a row, Batteram has learned the ins and outs of impressing potential employers. “Employers consider everything you have to offer,” Batteram said. “They want someone who has relevant experience, decent grades, and they want you to have not only book smarts but common sense as well.” How you approach employers can say a lot right away. Even a handshake and eye contact can show confidence. Batteram has found some strategies that can work to your advantage at a career fair. “Wear a name tag on the right side of your chest,” Batteram said. “When an employer shakes your hand they naturally follow that line up to your name tag.” Researching companies you’re interested in beforehand is also very important. Marc Benning, sophomore in agricultural engineering, was able to

secure an internship with HUSCO International this way. “I went as a freshman knowing that the company was interested in hiring sophomores for internships if they were willing to take a semester off of school,” Benning said. “Even though I went as a freshman, I was able to make a connection that got me an internship later on.” It’s not easy for students to approach employers. There is fear of rejection, and it can be uncomfortable if you don’t know what you’re doing. That’s why it’s important to plan ahead and take advantage of opportunities that will help you prepare. Priya Desai, junior in chemical engineering, is a co-chairperson for the career fair this spring. Desai works with career services to provide students with workshops that can help with different aspects of internship and job hunting. For example, seminars on how to put together resumes and ask questions were offered over the weekend leading up to the career fair, and Engineering Career Services has also started a blog for students’

reference. Located on the College of Engineering website, the blog covers topics on what companies will be at this semester’s fair, how to get around the day of and explains tactics used by employers like “behavioral-based interviewing.” Though job hunting at a career fair can be intimidating, preparing ahead of time and learning how to present yourself the day of can make the process go a lot smoother, and might even get you the job you’ve been looking for.



Engineering companies recruiting: For a complete list and map of businesses attending the event, visit www.blogs.engineering.iastate.edu/careerfair




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Major helpful for anyone with business aspirations

>>BUSINESS.p1B

like economics — you can apply to your everyday life. It will help you make wiser decisions when buying a car, or a house,” Ebenhoh said.

“You’re just more aware of how companies operate,” Ebenhoh said.

Business classes will only become more relevant as globalization continues to increase.

“Since we are living in a time of economic globalization, international commerce and national economy play a more and more important role in competition between firms and governments. Everyone is exposed to life related to economy, and I think studying business has great potential in the development of society,” said Liu Lingling, freshman in pre-business.

“It’s nice to actually know what they’re talking about on the news, and have a background and be able to understand what they’re talking about and make decisions for your personal life,” Ebenhoh said.

Despite its reputation as the practical, “play it safe” major, every industry depends upon business principles in order to thrive in the competitive market.

Students who have a business education are not only poised to start their own business, but they also have the practical skills needed to succeed in different positions.

“I choose business because I like to work with people and numbers and there are many job opportunities in business. I also like to work with people and be in charge,” said Kayleigh Wren, freshman in pre-business.

“It gives you a lot of critical thinking skills that are necessary in everyday life. Having the knowledge of economics and how business works is nice also,” Wren said.

“Business is important because it involves individual firms and organizations allocating their resources in the production of goods and products

for customers, with the rewards of earning profits. Without business, there would be no buying and selling of goods and services between consumers and producers,” said Ming Pui Hui, freshman in management.

“Having a business degree would definitely be helpful even if I didn’t work in the business world. The skills I acquire from my management courses, for example, the communication skills and leadership skills will better equip me in almost every possible way,” Hui said.

The College of Business at ISU is accredited by both The Association to Advance Collegiate Schools of Business [AACSB International] and the Higher Learning Commission.

“Majors within the College of Business are technically oriented degrees. This technical orientation is what the employers are seeking in today’s globally-diverse, technology-driven business environment,” said Tammy Stegman, Career Coordinator for Marketing and Management, Business Career Services.

“If a student is considering a major or minor within the College of Business, that is an excellent way to increase their marketability to those potential employers,” Stegman said.

“Employment rates for graduates in the College of Business are generally at 90 percent — meaning 90 percent of College of Business students are employed six months or less after graduation,” Stegman said.

Business major salaries can range anywhere from \$40,000 to \$85,000 depending on the specific area of interest.

“Starting salaries for College of Business graduates are also strong with typical salaries of \$40,000 across the majors,” Stegman said.

A business degree does not guarantee a position in a multimillion-dollar corporation or making big money — but an understanding of the mechanisms of business can be a guide to getting there.



Sydney Protheroe, fifth-year architecture student, works on putting together a neighborhood for a class. Protheroe is looking at graduate school after she graduates in May. Photo: Ashlee Clark/Iowa State Daily

Campus involvement, portfolio essential at Expo

>>DESIGN.p1B

everything from calling different firms to planning events before the Career Day Expo.

“This semester we called 800 different firms,” Greteman said. “We also organize programming events like resume workshops and portfolio critiques.”

The event is open to all design students and all areas of interest. Though there aren’t as many job opportunities for second-year design students, they are still welcome to come see what internships might be available. Students

interested in seeking out job opportunities should have their resume and portfolio in hand.

According to Greteman, portfolios should include any type of design experience students have had.

“If you’re looking for a job or internship, you should include any work based off of studio assignments, personal projects and any work you’ve done through an internship or previous job,” Greteman said.

While having your design-related work available in your portfolio is vital,

it’s also important to have other college experiences listed on your resume for employers to see.

“Any involvement on campus looks good,” Greteman said. “Whether you’re a club officer, an undergrad research assistant, or you’ve studied abroad, those are all experiences you should include on your resume.”

If you want to get a taste for what opportunities are open to design students, or you’re on a serious job hunt, check out the College of Design Career Day Expo on Feb. 17.

Check out everything Transport America has to offer!
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Twitter hashtag #dmintern helps locate opportunities

By Brian.Smith
@iowastatedaily.com

Internships are an integral part of the college process. For some majors, one is even required.

ISU students looking for internships in the Des Moines area this summer now have a new tool at their disposal.

Well, to be fair it isn't a new tool, but a new use of Twitter.

Norah Carroll, recent alumna of Drake University and social media strategist with Lava Row, has been encouraging companies and individuals to add the hashtag #dmintern to all tweets about internships in Des Moines.

Carroll said she got the idea after seeing job postings in the Des Moines area tagged with #dmjobs.

"I thought it might be useful to create a hashtag that would compile all of the internship postings shared on Twitter," Carroll said. "Rather than having to follow all of these companies' individual accounts for information, they would be able to stay abreast of changes and new opportunities just by following the hashtag."

Many Des Moines companies have used the hashtag and so have a few ISU students.

Adam Reineke, senior in computer science, posted his resume to Twitter using the #dmintern hashtag.

He tweeted the next day, "I posted my resume on Twitter yesterday. I have an interview scheduled for tomorrow. Now that's effective! #dmintern."

Carroll said she has been watching for postings and retweeting them with the hashtag to try and raise awareness.

She said, "I'd love to see more companies and individuals share internship and job opportunities in such a streamlined manner; it definitely helps to simplify the job or internship search process."

Nationally, companies have used the #intern hashtag to post listings, but the hashtag gets very cluttered.

Another resource for interns is #internchat. The bi-weekly chat, taking place at 8 to 9 p.m. Tuesdays, offer advice from Lauren Berger (@internqueen), CEO of InternQueen.com; and Heather Huhman (@heatherhuhman), CEO of ComeRecommended.com.

So if you're looking for an internship, brush up on your Twitter skills — check out this guide from Mashable if you need some help — and check out the #dmintern hashtag, or search for one in a city you want to intern.

ISU CMS is the official place for recruiters to post job listings for ISU students. Students can upload their resumes and book interviews through the site, and search job listings by keyword and type of job. LinkedIn is another resource for keeping in touch with professionals. Screenshots: ISU CMS and www.linkedin.com

Iowa Workforce Development's IowaJobs Iowa's Largest Job Bank

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Looking for an internship? Click Here to find out more

Employers: List your jobs online at no cost!

IowaJobs is a job board for all of Iowa. After creating a username and password, users can search the job bank. Screenshot: www.iowajobs.org

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NATIONAL GUARD

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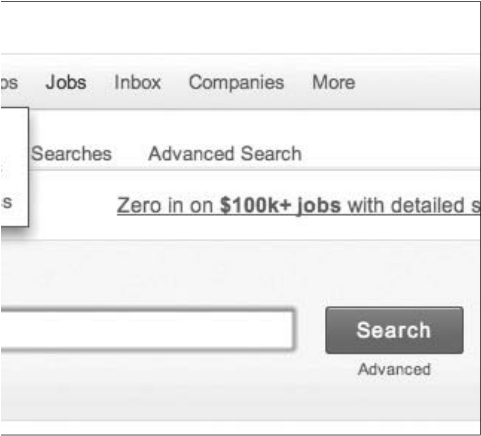
helpful tools to simplify search

Discover job opportunities, internships with useful websites

By Kendra.Alley
@iowastatedaily.com

There are many different online tools to use when you are searching for an internship, interested in networking, or looking for a full-time job opportunity. However, some sites are better than others at helping you find what you are looking for.

ISU CMS
The Iowa State University Career Services Management System is a tool for students to use that has many different features and contains postings from businesses that are specifically looking for Iowa State students.



Nearly every state has a similar resource.

Online resources

- ISU CMS System**
- Go to Iowa State Homepage
 - Click on I in the Index located on the top of the page
 - Go down to ISU CMS (Career Management Service) for Students/Alumni
 - Log in with username and password
 - If you have never logged in before, you can have your password emailed to you by clicking "forgot password," and reset it by going to "My Profile" then "Password/Preferences."

- LinkedIn**
- Go to LinkedIn homepage
 - Fill out the information under "Join Linked in Today"
 - Start your Professional Profile
 - See who you already know on LinkedIn
 - Confirm your e-mail address

- Iowa Workforce Development- IowaJobs**
- Go to www.iowajobs.org
 - Click on "Search for Jobs"
 - Click on create and account
 - Fill in the information

"The job that we have at career services is making sure that students know about it. All students at Iowa State have an account, but they don't know that it is something that is automatically set up for you, you don't have to create it," said Tammy Stegman, career coordinator for the College of Business Career Services.

Another advantage of this system is that the various career services departments review businesses' postings and decide which businesses are allowed to post on the website. The internships and jobs listed on the system are professional opportunities that meet their standards.

ISU CMS is not only a useful tool for internship and job hunting but it supplies students with information about business professionals that will be visiting campus in search for Iowa State students. In order to prepare for career events students can research the companies on the website. Also, students who have found a company that interests them can be directed through the application process through the ISU CMS system.

LinkedIn
LinkedIn is another professional network that allows you to create a profile to help you build

your network, join industry or alumni groups and search and apply for jobs.

"It is kind of like Facebook but it is meant for you to be professional on," said Kim Caponi, associate director of Career Services in the College of Liberal Arts and Sciences.

The website creates a space for people to begin networking with different individuals and business professionals. An interesting aspect LinkedIn has is a tool called Answers where people can get their business questions answered by professionals and alumni in the industry.

Professional associations:
Some other online resources that students will find useful are professional associations within your major. For example the Public Relations Society of America or Business Professionals of America are good resources for those respective majors, and nearly every career field has its own professional association.

A lot of these websites will allow you to follow them on Facebook or Twitter so that you can easily stay connected. However, some of these websites require membership to be able to use all of their resources.

State resources:
"I do look at state employment systems in Iowa, that would be Iowa Works, but every state has an employment system and an online listing of jobs and opportunities and that is a good place to start," said Caponi. Iowa Workforce Development is a great online tool to use if you are looking for a job specifically in Iowa. This site allows create a username and search the Iowa job bank.

Tips:
There are many online sources for students to begin the networking process but remember that not all job board websites are going to be legitimate. Take time to familiarize yourself with the website before inserting all of your information.

"I think that some are more useful than others. I think a lot of people can get caught up in more broader ones like Monster and Career Builder and then not have positive results from those," Stegman said. It is never to early to start networking online through these online systems. Even if you are not looking for an internship or a job currently it is wise to create a profile on these websites and begin networking with students, professors, alumni and business professionals.

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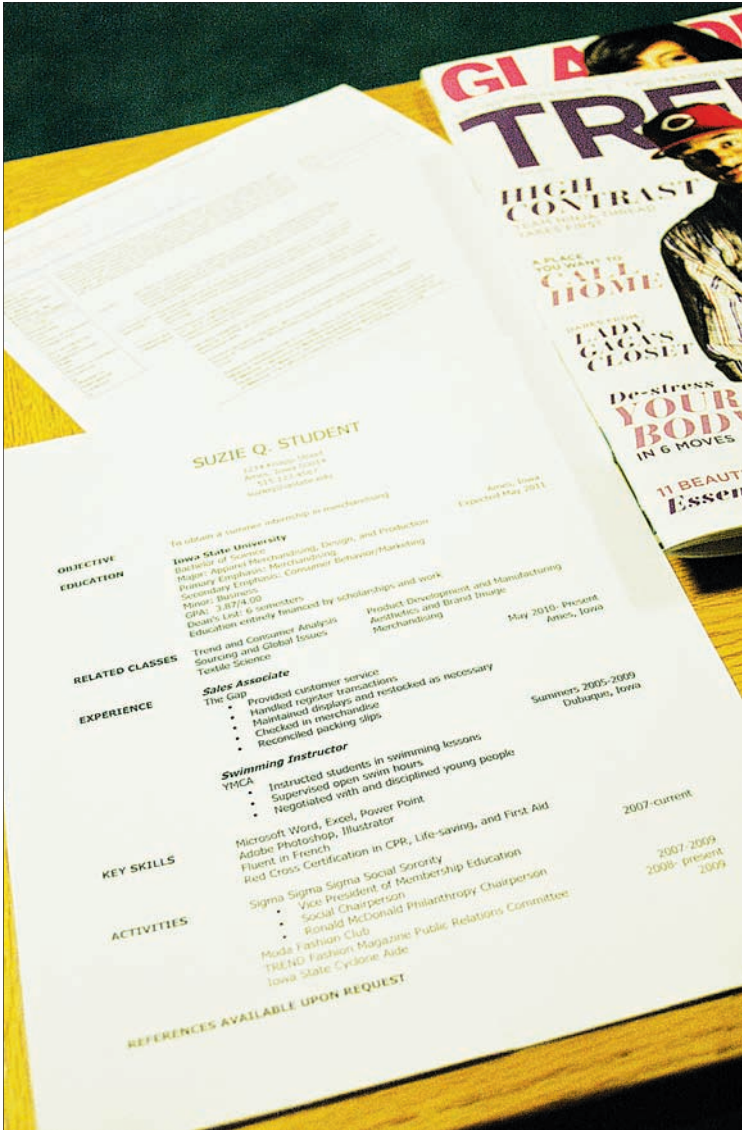
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Creating a strong, well-rounded resume and completing thorough research of the desired field are a good start to finding the perfect career. Photo Illustration: Abby Gilman/Iowa State Daily



Stephanie Spotts, senior in kinesiology, is the head student personal trainer at the Lied Recreation Athletic Center. Spotts has been training at Lied since May of last year after receiving national certification last April. Photo: David Derong/Iowa State Daily

Career Services: Find a major that matches up with interests, skills

>>LAS.p1B

fice, looking for help in securing a job or internship, Kravinsky recommends that they think about their skills and interests.

“The first thing I say is, ‘What’s your area of interest?’, and if the person doesn’t have any, then I have to explain to them how the world works,” Kravinsky said.

“An internship isn’t just something an employer will just take you in; you’ve got to give them some reason,” Kravinsky said.

Kravinsky explained that going to a career fair offers students the chance to network with many employers.

“I like for people to think that [a career fair is] like a great, big cocktail party without the alcohol,” Kravinsky said. “[Networking] is a major way that many people find work in today’s world.”

Another great way to network, Kravinsky said, is by logging on to ISU Career

Management System. He explained that every student at ISU can log on to ISU CMS, and search through more than 1,000 jobs.

“I like to call it AccessPlus for jobs,” Kravinsky said. “It’s a reality check; it’s what [jobs are] really out there.”

Kravinsky also recommends that students check the career services’ website and research what majors and careers match up with their interests and skills.

“No one wakes up in the middle of the night as if we’re touched by some sort of being, and say, ‘Hallelujah, I want to be an accountant!’” Kravinsky said. “That doesn’t happen.”

Above all else, Kravinsky believes that students should think about what careers will offer them the most amount of happiness.

“You’ve got to get up every Monday morning about 6 o’clock, get dressed, and go to work for 40 years,” Kravinsky said. “You’ve got to be doing what you enjoy.”

Students in College of Human Sciences try to find jobs that fit their interests

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will be held this Wednesday.

“Hopefully, [by going to a career fair], I will get some sort of idea on what way I want to go with my major,” said Megan Howell, freshman in early childhood education. “Hopefully I will solidify what I want to do.”

Career fairs also offer students the opportunity to network with many different employers. Networking is vital when trying to obtain a job or internship.

“In terms of looking for jobs for teaching, it’s all about networking and getting to know the staff in the schools,”

said Jenna Mollenhauer, senior in elementary education.

“It truly is all about who you know and getting connections and recommendations for those jobs.”

The ISU Career Management System is also a useful tool for students who are looking to connect with employers.

The ISU CMS enables students to connect with thousands of employers and apply for thousands of jobs.

Career fairs and the ISU CMS are both ways in which students can find work opportunities.

Pringnitz recommends that all students gain some

sort of work experience before leaving college.

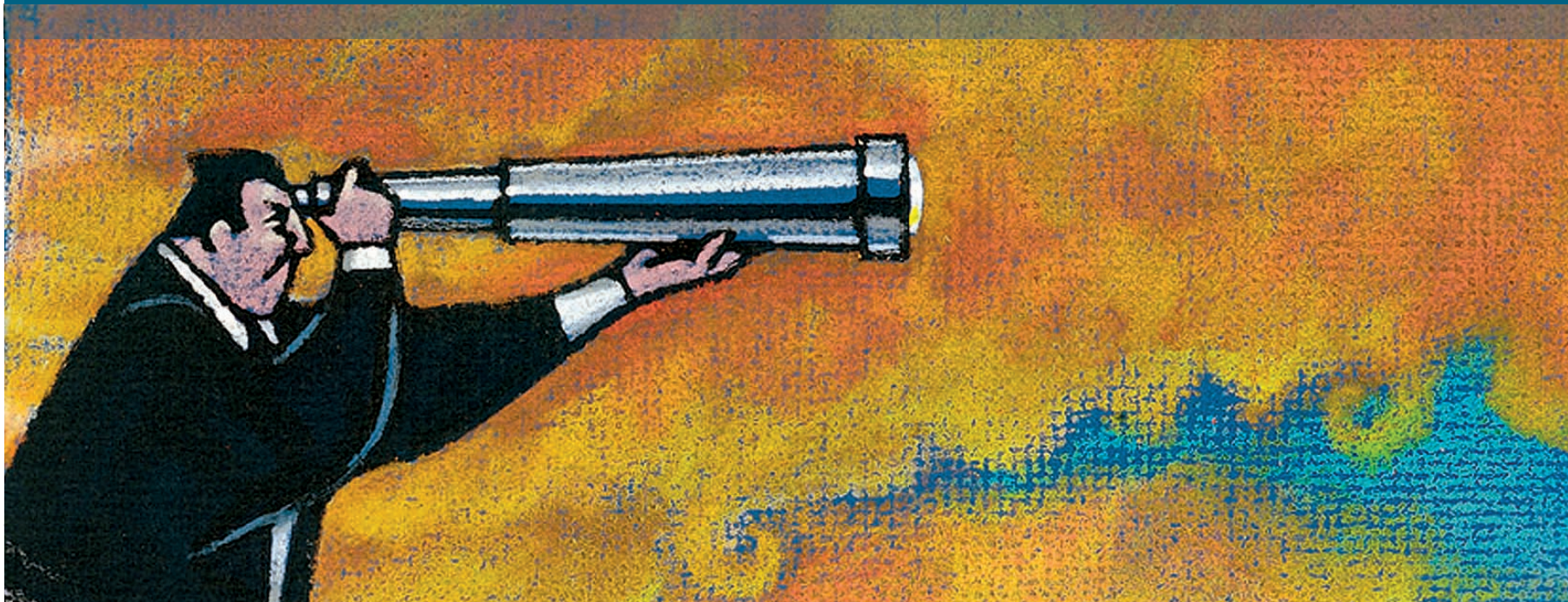
“Get job and internship experience to increase your marketability to future employers,” Pringnitz said.

There are a countless number of opportunities out there for students in the College of Human Sciences. Regardless of their major, most students ultimately want to find a job that fits with what they desire in life.

“I plan to look for a job that has to do with my major,” said Brooke Haurum, freshman in apparel, merchandising and design. “My goal is to have a job that I love, so that it doesn’t feel like work.”

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Skills most valuable to employers ranked

Each year, the National Association of Colleges and Employers conducts a Job Outlook survey of employers.

It ranks qualities sought on a five point scale, where one is not important and five is extremely important.

These are the results from 2010.

Of course, individual employers will have their own preferences, but these results show “communication skills” continue to be vital, while resume cliches such as “creativity” and “risk-taker” rank lower.

- Communication skills - 4.7
- Strong work ethic - 4.6
- Initiative - 4.5
- Interpersonal skills (relates well to others) - 4.5
- Problem-solving skills - 4.5
- Teamwork skills (works well with others) - 4.5
- Analytical skills - 4.4
- Flexibility/adaptability - 4.3
- Computer skills - 4.2
- Detail-oriented - 4.1
- Leadership skills - 4.1
- Technical skills - 4.1
- Organizational skills - 4.0
- Self-confidence - 3.9
- Tactfulness - 3.8
- Friendly/outgoing personality - 3.7
- Creativity - 3.6
- Strategic planning skills - 3.3
- Entrepreneurial skills/risk-taker - 3.2
- Sense of humor - 3.0

Information courtesy LAS Career Services department



Dawn Sweet, visiting professor of psychology, said that body language can “help interviewees know what the interviewer is feeling.” A social smile compared to a real smile may tell you something about your interviewer’s impression of you. Photo illustration: David Livingston/Iowa State Daily

Studying body language can help with job interviews

By Katherine.Klingseis @iowastatedaily.com

Job interviews can cause a lot of stress. However, knowing the basics of body language can help alleviate this anxiety.

Dawn Sweet, a visiting professor of psychology and communications, said studying a person’s bodily behavior can help interviewees know what the interviewer is feeling.

People have certain “hotspots” on their faces that show if they are experiencing one of the seven common emotions: happiness, sadness, anger, contempt, disgust, fear and surprise, Sweet said.

“Each of these seven emotions has a unique and distinct physiological footprint,” Sweet said. “The face has 44 muscles and these 44 muscles can form upwards of 10,000 combinations, but there are only certain muscle combinations that we’re interested in because they correlate with some sort of emotional response.”

Happiness, for example, can be deciphered through a person’s smile, Sweet said. She said there are two types of smiles, a genuine smile and a social smile.

“With a genuine smile, what we see is the engagement of the orbicularis oculi, or the set of muscles that go around the eye,” Sweet said. “We also see the lip corners being pulled up.”

Social smiles, on the other hand, do not cause the muscles around the eyes to engage or the corners of the mouth to become upturned.

“What people do, because we live in a polite society, is engage in masking behaviors,” Sweet said.

Masking behaviors, like social smiles, occur when a person tries to hide some sort of emotion. Sweet recommended looking for disconnect between what a person says and how that person acts when saying it.

“If someone is saying, ‘It was very nice to meet you,’ and their head is nodding and they’re giving you the nice, genuine smile, I would be more apt to believe that person than if I got the polite smile, and when they say ‘It was nice to meet you,’ they shake their head,” Sweet said.

She also discussed how people should look for shrugging. When a person shrugs, it is often an indicator of uncertainty.

“Always stress the shrug,” Sweet said. “When a person is saying, ‘It was nice to meet you,’ and they are shrugging, I would tune into the shrug more than the head nodding up and down.”

Beyond looking for masking behavior, Sweet recommended looking for changes in behavior.

“The trick is to look for baseline behaviors and then to look for changes,” Sweet

said. “If a person is showing excitement over something you’re saying, and then you say something and their voice levels off a bit — just those subtle changes.”

When talking about changes in behavior, Sweet also described a phenomenon known as interactional synchrony.

“When you’re talking to someone for a long period of time, your behaviors begin to sync,” Sweet said. “When you have that syncing of behaviors, that’s typically a positive sign.”

Synchronization often occurs on an unconscious level, Sweet said. However, she said consciously synchronizing someone’s behavior can sometimes be used to help with conversations.

“There’s an ethical line here, but I would say [to synchronize someone’s behavior] get a sense for how the person is behaving, and if you notice that this person has his or her legs crossed, cross your legs in a similar manner,” Sweet said. “But, don’t be obvious about it.”

Although body language is often hard to read, knowing the basics of body language can help people decipher how others are feeling. In regard to job interviews, studying body language can help the interviewee gauge and react to how the interviewer feels.

“Just be observant,” Sweet said. “We can learn a lot from behavior.”

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Symbi researchers teach children

By Sarah Binder
@iowastatedaily.com

Doing research can be a valuable addition to any resume, and a way to give back to the community.

One program that started at Iowa State last fall is doing both of those things with a focus on renewable, efficient energy.

Symbi, Iowa's GK-12 program, has placed six ISU graduate students into three Des Moines' middle schools to share their research in a practical, hands-on way.

In return for working one full day per week in the schools, the students get a \$30,000 grant for their research and a scholarship for tuition.

The program is funded by the National Science Foundation, and Iowa State's is one of only 15 such GK-12 engineering research centers in the United States.

Next year, the program hopes to increase from six to nine fellows.

"The National Science Foundation is very concerned that grad students are being trained to communicate their research and science within a very narrow field. They want to change this approach," said Adah Leshem-Ackerman, program director of the Center for Biorenewable Chemicals and Symbi.

By teaching at the middle school level, the fellows are forced to have a real-world twist to their research, and present it in an accessible, hands-on way.

Grad students who have participated in the program say it has helped them to improve their communication skills, and community outreach is also something employers look for.

Most of the researchers want to go on to careers in research or teaching at the university level, so teaching at the middle school level is a different feeling.

"It's a very unique experience



Mark Newell, graduate in agronomy and Symbi Fellow, teaches students at Brody Middle School about pollination. Photo Courtesy: Lindsey Long, Center for Biorenewable Resources

to learn more about what happens in pre-college," Leshem-Ackerman said.

He said the graduate students, who act more like resident scientists than teachers or teaching assistants, serve as role models for the middle schoolers, since they're not that much older and don't fit the lab-coat scientist stereotype.

"The kids are very bright, but they don't see scientists ever," said Leshem-Ackerman of the middle schoolers in Brody, Harding and Meredith

middle schools.

Sixty percent of the students in these schools receive free or reduced-price lunches, which is an indicator of lower socioeconomic status. Leshem-Ackerman said this can mean that parents don't know to encourage scientific inquiry, and teachers are often too busy managing the classroom.

Enter the fellows.

"I think there's a disconnect between what goes on in science classrooms and what goes on in science," said Mark

Newell, graduate student in agronomy.

Ben Lewis, graduate student in genetics, development and cell biology, said that working with students on their science fair projects has helped them to see that those posters aren't that different from what real researchers make.

He said the kids have developed enough so that they can have a scientific dialogue.

Heather Edwards, graduate student in chemistry, said that she has seen her students

having more fun with science. Edward also said the students are also now coming up with their own labs, something they didn't do before.

For example, after learning about heat transfers by making ice cream, the students could design their own ice cream experiment using sugar, salt or neither to freeze it.

Lewis said the biggest thing they teach hasn't been the actual subjects, but rather what it means to think like a scientist.

He said the fellows aim to "combat scientific illiteracy,"

on a wide level, rather than really train a new generation of scientists.

However, Leshem-Ackerman said this is part of the reason they decided to focus their program on middle-school students — so if they have an interest in pursuing science as a career, they can start in high school.

Leshem-Ackerman said that bioeconomy and wind energy will continue to grow in Iowa, but only if there is a workforce of scientists to support it.

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